

# Koordinacijsko tijelo za razvoj cikloturizma– National EuroVelo Coordination Centre

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# About

- ❖ **Established on February 25th, 2016**
- ❖ **Originally 9 member institutions: 1. Ministry of Tourism, 2. Ministry of the Sea, Transport and Infrastructure, 3. Institute for Tourism, 4. City of Zagreb, 5. Croatian Roads (state-owned enterprise), 6. Croatian National Tourist Board, 7. Croatian Cycling Federation, 8. Cyclists' Union, 9. NGO Rural tandem**
- \* **Main aim – to coordinate development of cycle tourism in Croatia**
- \* **Objectives in the regional context – supporting the management of European cycle route network (EuroVelo), cooperating on the establishment of national and international cycle tourism products, lobbying for the better recognition of the sustainable tourism development in Croatia.**

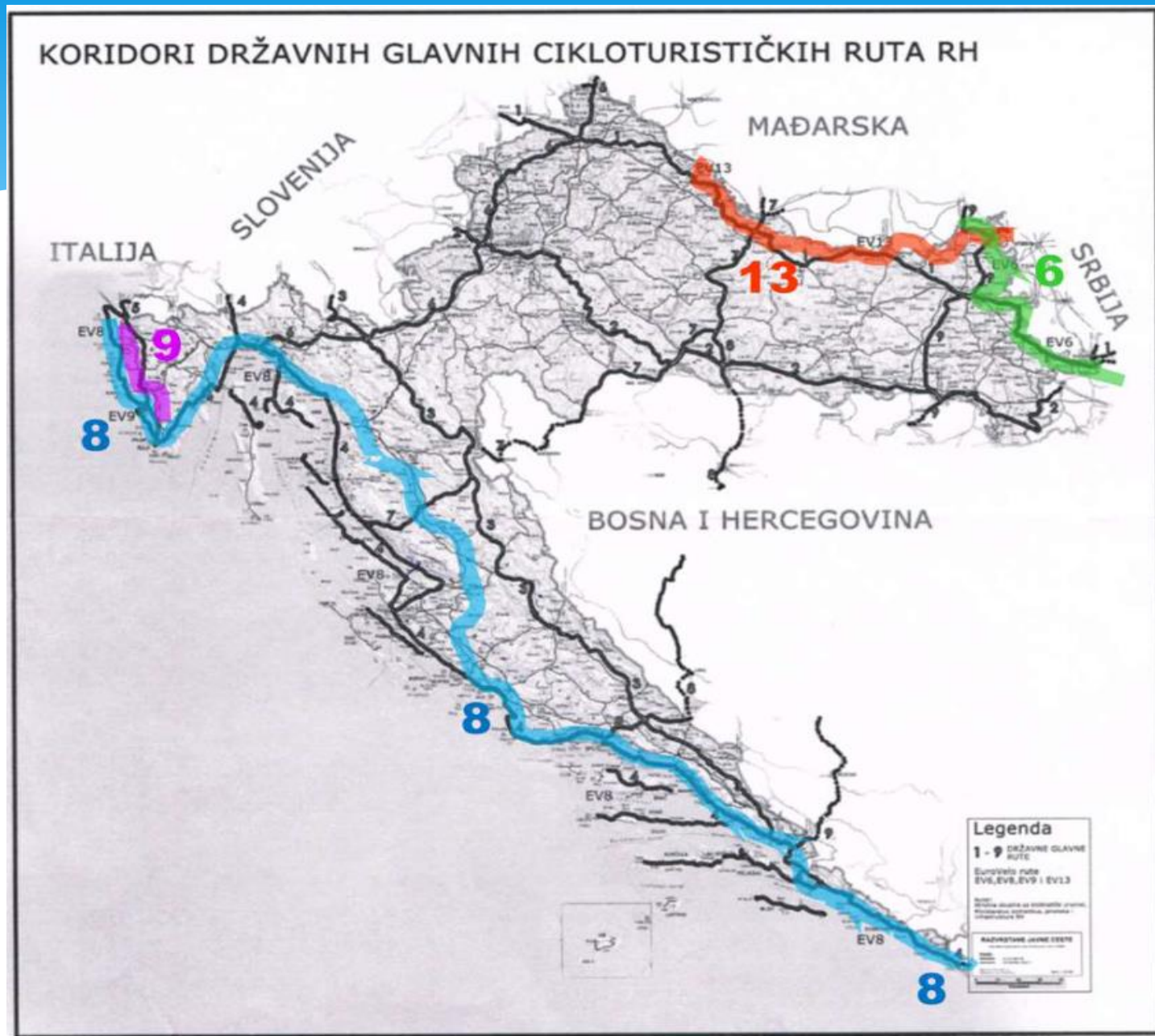
# National context

- \* Existing Strategy for Development of Tourism in Croatia (2013)
- \* Existing Action plan for development of cycling tourism (2015)
- \* Lack of good and safe infrastructure for cyclists (cycle tracks, cycle lanes and paths, cycle roads, greenways, etc.).
- \* The first national law (regulation) for cycling infrastructure adopted in March 2016
- \* Non-existing coordination of the development of cycle tourism –
- \* Non-existing funding programs from the government for cycle tourism
- \* Cycling regions of the coastal Croatia - Istria & first Croatian greenway (Parenzana) – [www.istria-bike.com](http://www.istria-bike.com) & Dalmatia – Zadar and Šibenik - [www.zadarbikemagic.com](http://www.zadarbikemagic.com) and [www.bikeandhike.hr](http://www.bikeandhike.hr)
- \* Cycling regions of the continental Croatia (Medimurje) –most developed [www.medimurje-bike.com](http://www.medimurje-bike.com)

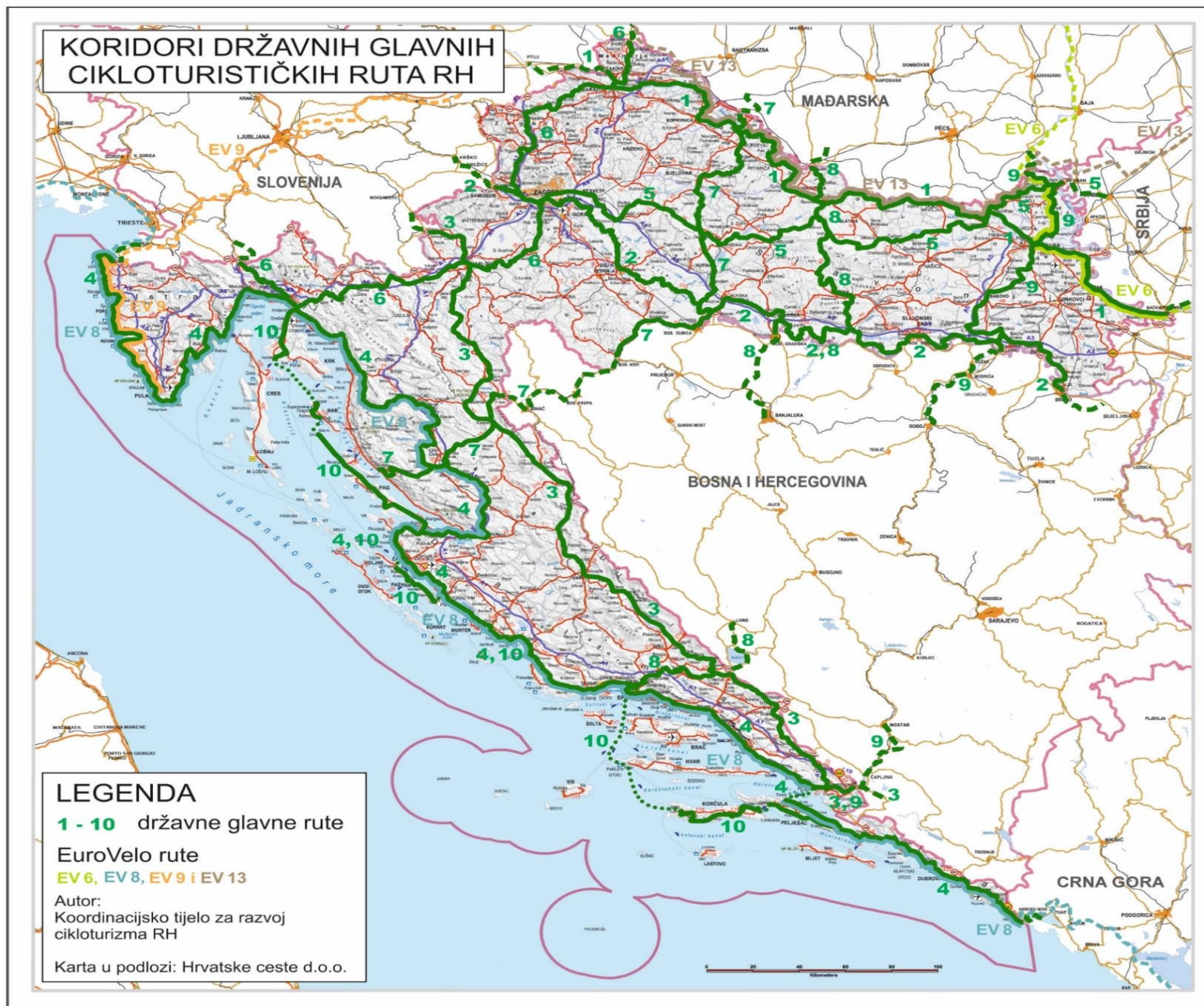
# Where did we start

- \* Recommendations for improvements of cycling and c. infrastructure and cycling tourism legislation as a whole
- \* Building up the quality of the coordination and cooperation in cycle tourism.
- \* Lobbying for the funding on the national level
- \* Establishment of the national cycle route network and improvements on EV route sections
- \* Membership and cooperation with ECF and other international partners
- \* Starting development of contacts with partners from the neighbouring countries and applying for the international project funding (joint project and cross-border activities)
- \* Starting development of network with the county (regional (NUTS 3) delegated representatives (county coordinators for development of cycling tourism)).

# The corridors of the major 4 EuroVelo route sections and state cycling routes in Croatia



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# What did we achieve in two years

- \* Plan for national (major state) and state interchange routes + regional (link) cycling routes
- \* Funding of cycling tourism development in the continental Croatia
- \* 1 new Ministry as a member in NECC – Ministry of Internal Affairs (Police and Road Safety in Traffic).
- \* Croatian NECC website - [www.cikloturizam.hr](http://www.cikloturizam.hr)
- \* New regulation for signage on cycling routes in draft and the process of adoption by the Ministry of Sea, Transport and Infrastructure.
- \* Cooperation with neighbouring countries
- \* Ministry of Tourism – Financing the operational plans for the development of cycling tourism in 14 Croatia continental and 6 coastal counties of Croatia.

# What did we achieve in two years

- \* Croatian National Tourist Board cycling subpages - <https://croatia.hr/en-GB/experiences/active/cycling>
- \* In process of improvements: special labels and standards “Bike and Bed”, diploma on training of cycling guides, etc.
- \* Projects and programs – EU project MedCycleTour – development of EuroVelo 8, proposal for Sava river route as a new EV, project proposal for development of Drava cycle route and EV13, etc.
- \* Legislation and education
- \* Continuous meetings of members and regional/county representatives - coordination



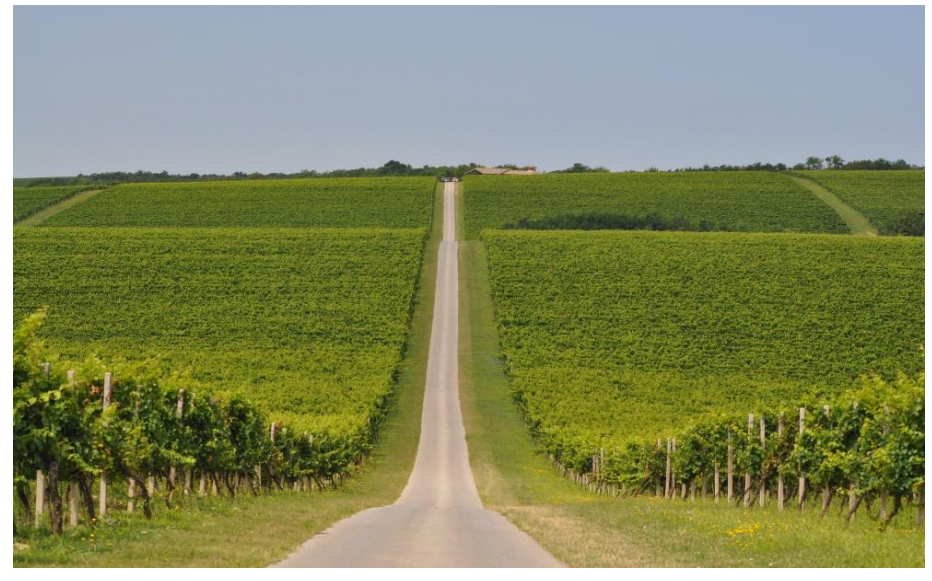


# MedCycleTour - EuroVelo 8 in Croatia



Thank you! 😊

Welcome to green Croatia on two wheels!



# Welcome to blue Croatia on two wheels!



# Useful Croatian cycling tourism websites:

[www.cikloturizam.hr](http://www.cikloturizam.hr) – promo videos,  
information, etc.

Croatian National Tourist Board -

[https://croatia.hr/en-](https://croatia.hr/en-GB/experiences/active/cycling)

[GB/experiences/active/cycling](https://croatia.hr/en-GB/experiences/active/cycling)

[Action plan on cycling tourism development in  
Croatia](#)

## CONTACTS FOR CROATIAN NECC

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