





New Euro Velo Website: Presentation and updates

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Content



- 1. Presentation of the touristic website: www.eurovelo.com
- 2. Presentation of the new EuroVelo apps
- 3. Presentation of the professional website: www.eurovelo.org (still under construction)
- 4. Presentation of the CMS





Websites and apps realised with the Hungarian company Cartographia







New EuroVelo Touristic Website: portal for cycling tourists



FRONT END: OVERALL STRUCTURE



Based on the subsidiarity principle:

ECF offers at European level 'overview information' about the EuroVelo network (route and countries) and other transnationally relevant information such as: bookable offers, printed materials, events, etc. of the interest of end users.

NECC/Cs deliver detailed information.



WEB HOMEPAGE

EUROPEAN CYCLISTS' FEDERATION

General features

- Modern and responsive design
- Adapted to all screen types
- Custom GIS mapping solution
- Easier navigation with flatter design
- Available in EN, DE, FR + NL for EuroVelo 15 & EuroVelo 19

Sections

- Featured news on top
- EuroVelo map with GIS
- Latest news + ads
- Newsletter, offers & donations
- Footer with useful links
- Funding project logos



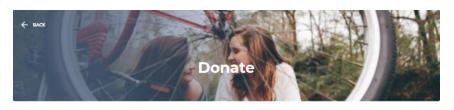






OTHER MAIN SECTIONS

- News
- Bookable Offers
- Support Us (donations)



Make a donation to the European Cyclists' Federation, and support our work to make the entire European Cycle Route Network a reality by 2020. Donors can receive an official certificate as well as a gift of exclusive EuroVelo merchandise - EuroVelo network maps, EuroVelo 15 handbooks and official jerseys are available here.

Please click the button below to go to our donations page where you can enter the amount you would like to donate.

Transactions are processed and secured by PayPal. Please do not forget to mention the item you would like to receive.











The International Meuse Route is a bicycle route along the meandering River Meuse (or Maas as it is known in Dutch) between Maastricht in the Netherlands and the French town of Sedan which boasts Europe's largest castle. The route is over 280 km long and incorporates the RAVeL in Belgium and the in France. It is a promise of four days of highly enjoyable cycling through the valley of the River Meuse, past castles, forts and pretty villages, surrounded by breath-taking natural beauty.





REMARKS

- Possibility to update the web on a rolling basis
 - > Additional POIs & materials for developed routes
 - > GIS changes
 - > Other general improvements
- Links to GPS tracks for the most developed routes
 - We will check with you again what parts can be available for download
- Please promote the new EuroVelo website on your channels!

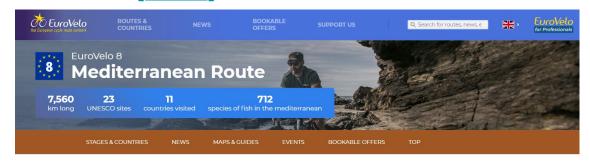


EXAMPLE OF A EUROVELO ROUTE TRANSNATIONAL WEBSITE



Example of EuroVelo 8 – Mediterranean Route (LIVE)

- Map of the EuroVelo route
- Stages and countries (+ POIs)
- Related news
- Maps & Guides related to the route
- Cycle events
- Bookable offers



Sparkling emerald seas, kilometres of golden sand, mysterious islands, wonderful food, ancient cities... It isn't hard to find convincing reasons to travel along the Mediterranean! What better way to do it than by bike? Admire Granada's Alhambra, or Gaudi's mind blowing architecture in Barcelona, feel the romance of Venice's canals, Dubrovnik's old town, or pull your bike up alongside a waiting beach, inviting you to just relax. While EuroVelo 8 connects many already popular tourist destinations, there are still lots of undiscovered gems to be found along the way. So what are you waiting for? Get on your bike!





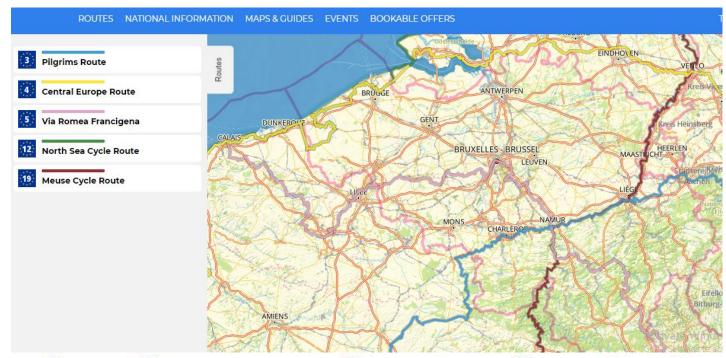




EXAMPLE OF A COUNTRY PAGE

Example of Belgium (LIVE)

- Map of all EuroVelo routes crossing the country
- Links to all national/ regional websites
- Maps & Guides related to the country
- Cycle events
- Bookable offers







Euro Velo Smartphone Applications



EUROVELO SMARTPHONE APPS



- Carousel of EuroVelo route apps:
 - **EuroVelo 3** Pilgrims Route,
 - EuroVelo 5 Via Romea Francigena,
 - EuroVelo 8 Mediterranean Route,
 - **EuroVelo 10** Baltic Sea Cycle Route &
 - **EuroVelo 13** Iron Curtain Trail
- Android & iOS versions available in the app stores later this week
- Interactive apps with maps, feedback form & possibility to 'check in' to visited POIs and share with friends and family





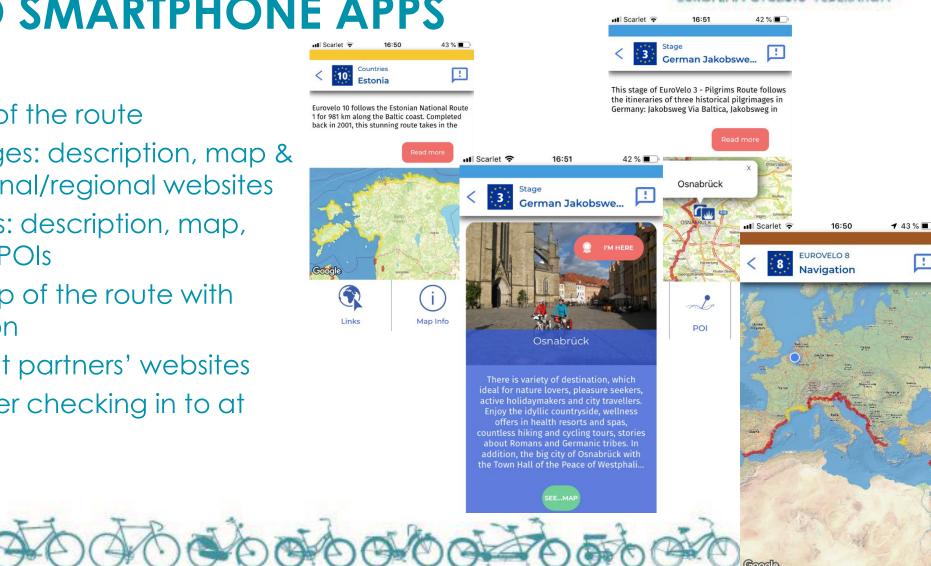




EUROVELO SMARTPHONE APPS

Sections

- Description of the route
- Country pages: description, map & links to national/regional websites
- Stage pages: description, map, elevation & POIs
- General map of the route with user's position
- List of project partners' websites
- Rewards after checking in to at least 10 POIs





Development of a new Professional Website





PRO WEBSITE

General remarks

- Under active development
- Integrated fully within the same web solution
- Improved layout and structure

Sections/Structure

- Organisation
- News and events
- Route projects
- Business opportunities
- Resources: searchable library of studies and best practices





LIVE VERSION





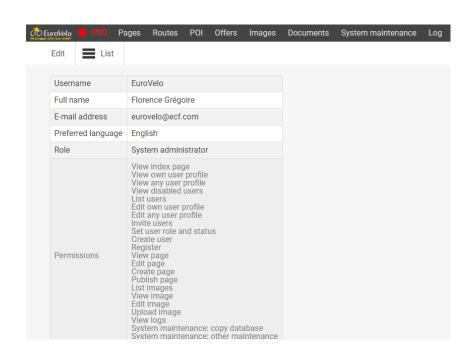
Introduction to the Content Management System (CMS)





GENERAL REMARKS

- The EuroVelo CMS allows to:
 - Modify pages (text, pictures, links)
 - Modify routes (update GIS)
 - > Add/modify POIs
 - Add/modify "offers": bookable offers, national/regional websites, printed materials & cycle events
- Simple & intuitive to use
- We are working on new user types for NECC/Cs access
- Organisation of an online training for CMS use





CMS SECTIONS



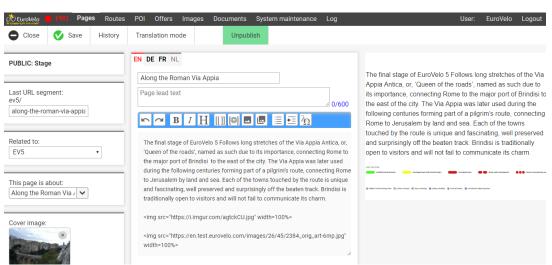
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	EuroVelo public web	bsite				EuroVelo Pro website			
	Route			0		General		•	
	Stage			0		Organization		•	
	Country			0		Business opportunities		•	
	Public News			0		News&Events / General		•	
	Public General			0		News&Events / News		•	
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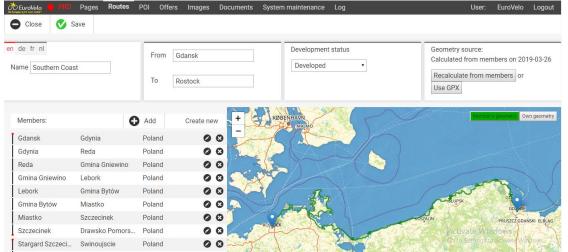
CMS SECTIONS



Editing a page



Editing a route

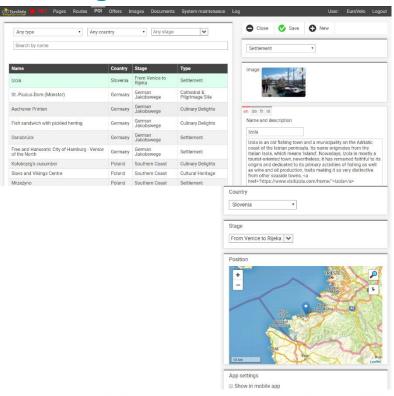




CMS SECTIONS



Editing a POI



Editing an offer

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mage:	info@fietsrelax.nl				
17.50	+31(0)243889065				
C. C. C.	Country				
de fr ni	Belgium, France, Netherlands				
itle and description	Route				
Along the Meuse, from Maastricht to Sedan	EuroVelo 19				
ooasts Europe's largest castle. The route is over 280 km long and neorporates the RAVeL in Belgium and the in France. It is a promise of four days of highly enjoyable cycling through the valley of the River Meuse, past castles, forts and pretty villages, surrounded by breathaking natural beauty. 489/500					
Duration: 8 days					
Price: 599	ŀ				
Easy					
Flat •					
Rideable with children, Suitable for trailers, E-bikes					









Walk through the website:

LIVE VERSION









Any questions?



Thank you!





