

# Corporate design, guidance for partners

Ed Lancaster, e.lancaster@ecf.com Annual NECC/Cs Meeting, Vienna Monday 10<sup>th</sup> June 2013

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#### Content

- 1. Route information panels
- 2. Schematic Diagram
- 3. Colours
- 4. EuroVelo logo





















#### Schematic diagram

- 1. Title: "EuroVelo, the European cycle route network"
- 2. Reference to <a href="https://www.EuroVelo.com">www.EuroVelo.com</a> or <a href="https://www.EuroVelo.org">www.EuroVelo.org</a>
- 3. Year of publication



#### Colours

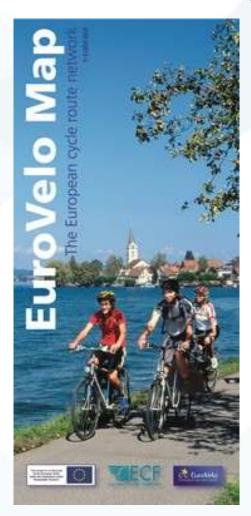


#### Euro Velo logo

- Free information
  - ECF or relevant NECC/C is sent proposal in final format.
  - If reference is correct and appropriate confirmation will be sent.
  - Examples of printed material should be provided.
- Commercial material
  - Enter into contract with the ECF



# EuroVelo logo





## Thank you for listening

For more information

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