



#### EuroVelo websites and social media- recent updates, usage stats and further developments

#### NECC/NC Meeting – Nantes 2015



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# Our window to the world



#### Discover Europe by bike!

Welcome to the EuroVelo.com - the website for people interested in cycling in Europe.

EuroVelo is a network of **14 long distance** cycle routes connecting and uniting the whole European continent. The routes can be used by **cycle tourists as well as by local people making daily journeys**. EuroVelo currently comprises of 14 routes and it is envisaged that the network will be substantially complete by 2020.

For practical information about EuroVelo and this website please click here



## **Overview**

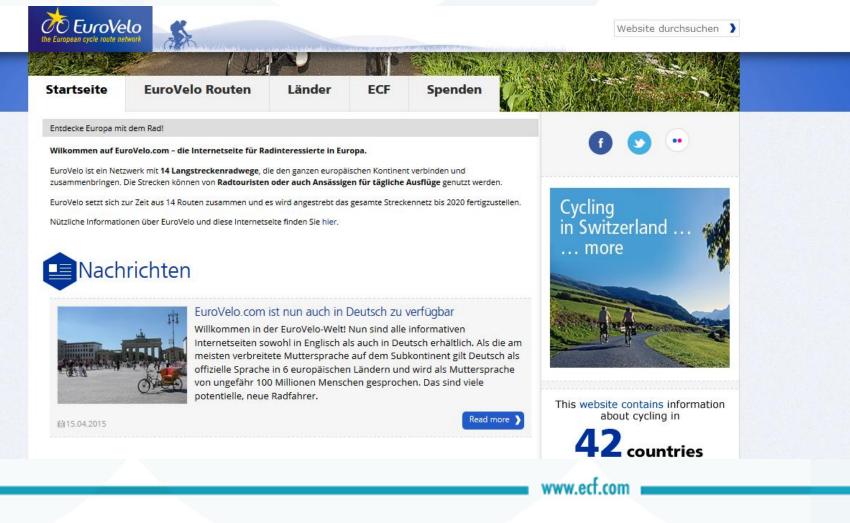
Google Analytics	Home Reporting Customisation Admin			jesusfreirevalderrama@gmail.com eurovelo.org - http://www.eurovelo.org Eurovelo.org
\$	S Eurovelo.org	58,330	00:01:47	53.58%
4	Eurovelo			
☆	Eurovelo (UA-39279298-1)			
\$	S www.eurovelo.com	536,038	00:03:53	37.09%
sta 🖿	Eurovelo13			
\$	Eurovelo13 (UA-52298073-1)			
☆	S EuroVelo 13	34,411	00:02:01	62.97%
÷.	EUROVELO15 - Multilangue			
12	EUROVELO15 - FR (UA-38267173-1)			
☆	S www.velorouterhin.eu	47,782	00:02:52	57.07%
☆	EUROVELO15 - GER (UA-38267173-2)			
12	S www.rheinradweg.eu	154,747	00:03:02	39.53%
☆	EUROVELO15 - NL (UA-38267173-4)			
$\dot{\gamma}$	S www.rijnfietsroute.eu	29,558	00:03:07	48.40%
$\dot{\mathbf{T}}$	EUROVELO15 - UK (UA-38267173-3)			
☆	S www.rhinecycleroute.eu	76,135	00:03:09	55.08%

# **Our visitors**

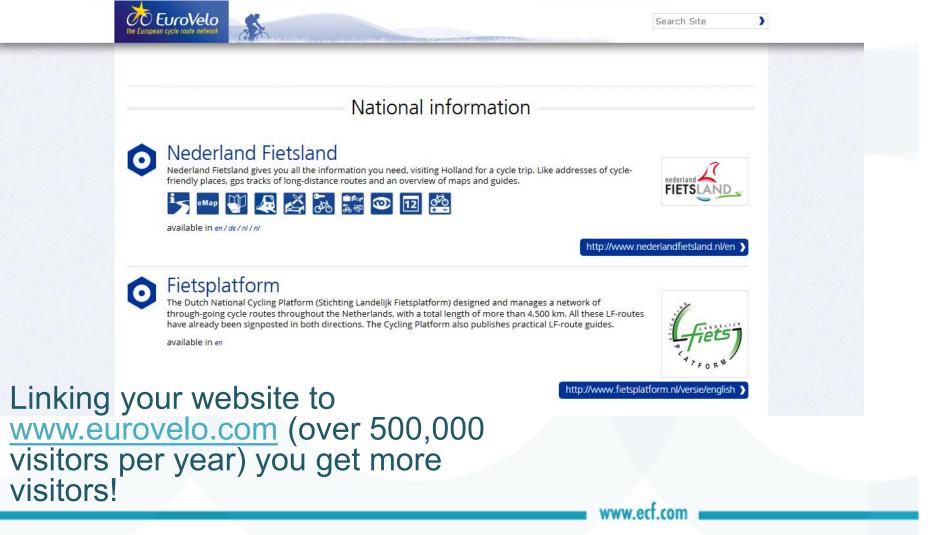
21 May 2014 21 May 2015	60.050	14.000
31-May-2014 - 31-May-2015	62,353	14.09%
31-May-2013 - 31-May-2014	26,286	14.579
% Change	137.21%	-3.34%
2. III France		
31-May-2014 - 31-May-2015	61,249	13.84%
31-May-2013 - 31-May-2014	26,366	14.62%
% Change	132.30%	-5.34%
3. 💻 Germany		
31-May-2014 - 31-May-2015	36,811	8.32%
31-May-2013 - 31-May-2014	16,429	9.11%
% Change	124.06%	-8.70%
4. 📷 United States		
31-May-2014 - 31-May-2015	27,166	6.14%
31-May-2013 - 31-May-2014	11,147	6.18%
% Change	143.71%	-0.70%
5. 💳 Spain		
31-May-2014 - <mark>31-May-</mark> 2015	23,725	<b>5.36%</b>
31-May-2013 - 31-May-2014	7,927	4.40%
% Change	199.29%	21.95%
	www.ecf.com	

Language		
Country		
City		
System		
Browser		
Operating System		
Service Provider		
Mobile		
Operating System		
Service Provider		
Screen Resolution		

# Our visitors, their needs

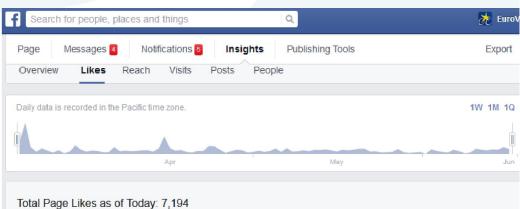


# We redirect visitors to you



#### Social media







### Next steps:

- Launch of EuroVelo.com in German (launched)
- Launch of EuroVelo.com in French (2nd May 2015)
- Further updates in different languages
- Launch of EuroVelo 8.com (ongoing)
- Launch of EuroVelo 13 North website (ongoing)
- <u>www.eurovelo.com</u> position on google searchs
- Linking the overview route database with the EuroVelo maps on <u>www.eurovelo.com</u>







# Thank you very much!

#### www.eurovelo.com



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