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BOARD

# EuroVelo 1 - North Atlantic Route Iceland extension



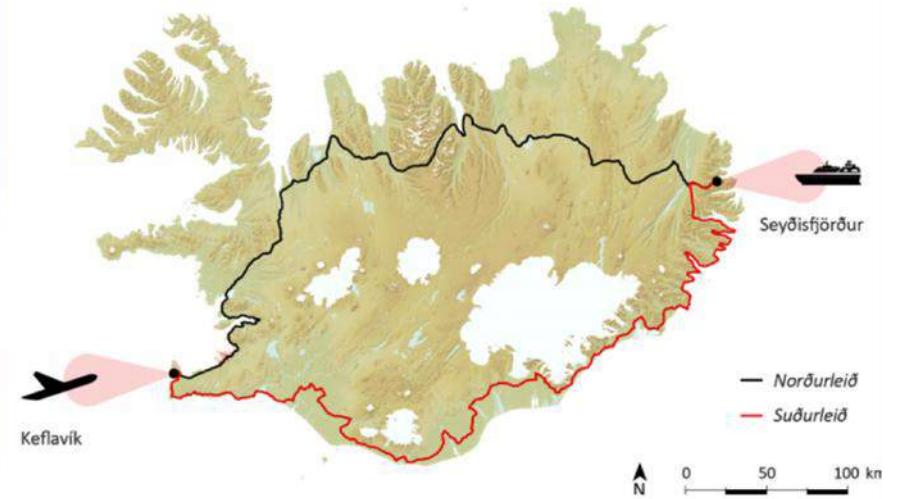
Björn Jóhannsson Environmental Manager  
at The Icelandic Tourist Board





# EuroVelo 1 North Atlantic Route





## The attractions

- Breathtaking views
- Low population
- Geological wonders
- A quaint culture

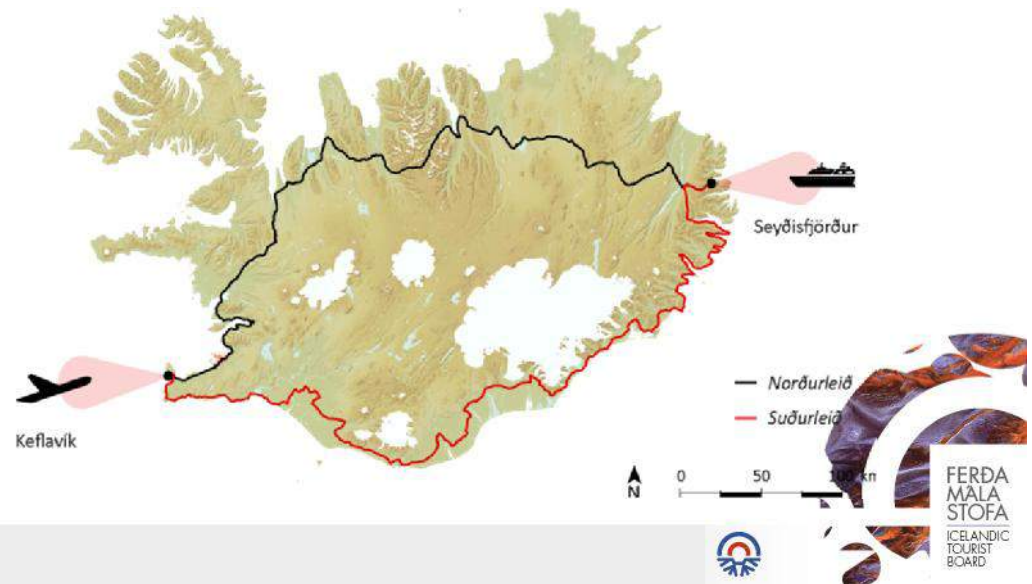






# The Challenges

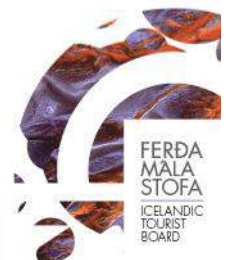
- Unpredictable weather
- Limited services
- Steep gradients







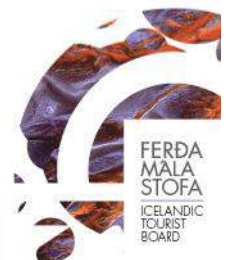
# Seyðisfjörður







# Höfn , Hornafirði







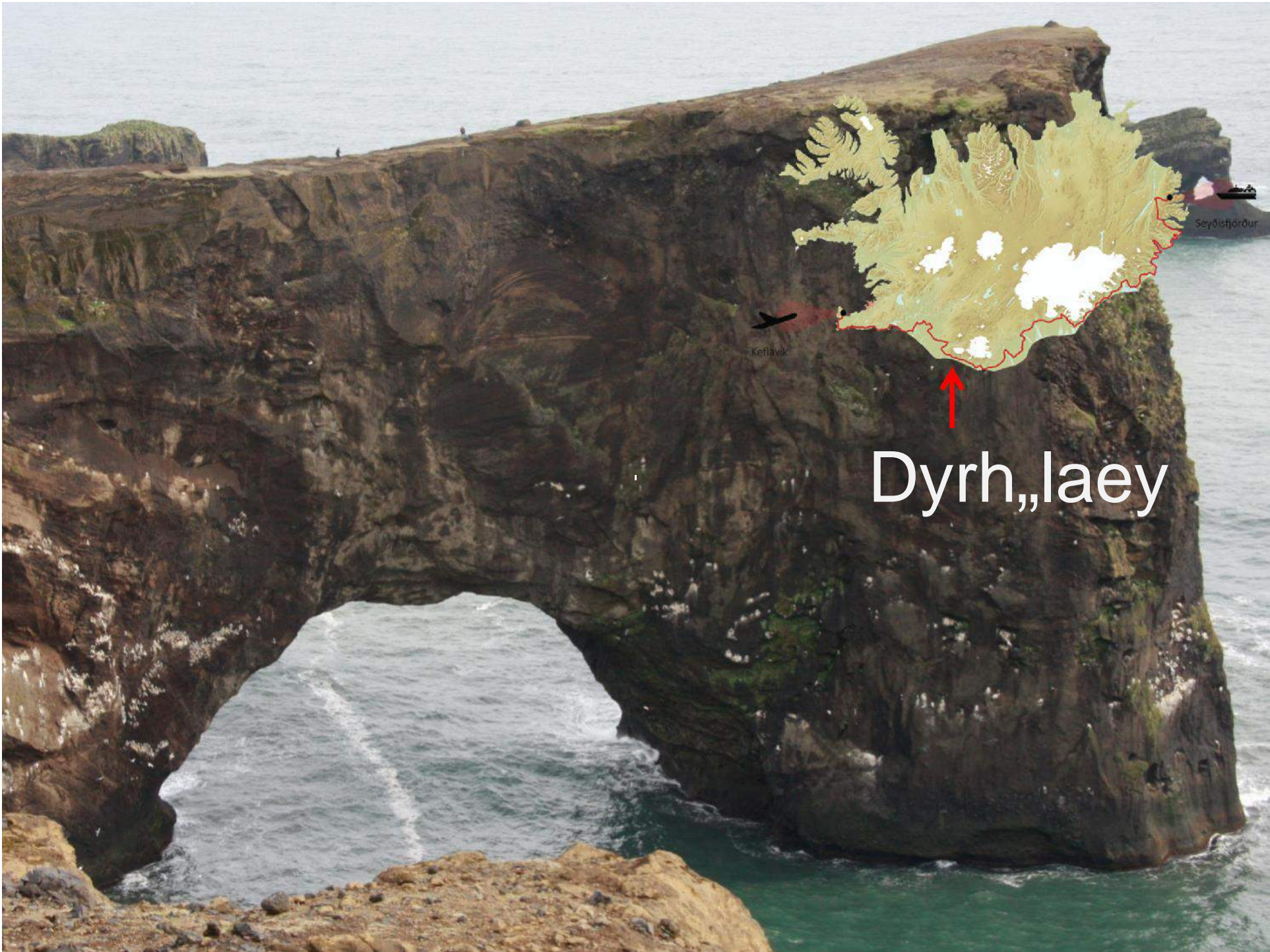
Jökulsfjall, n





Skaptafelli





Dyrhólaey

Keflavík

Seyðisfjörður





Skaggar

Keflavik

Seydisfjörður





Seljalandsfoss





Reykjanes...  
hidden secrets





# The opportunities

- Sustainable tourism
- Infrastructure development
- Attracting Icelandic cyclists to Europe







Thank you !