Long distance cycle routes in Germany

Dr. Wolfgang Richter

Sevilla 2011



EuroVelo-Routes in Germany

- all 7 existing EuroVelo routes in Germany are component of "Cycle Network Germany" ("Radnetz Deutschland")
- only in the federal state of Baden-Württemberg EuroVelo 6 is signed with EuroVelo logo
- until now no financal support for national coordination center (EuroVelo – Cycle Network Germany)
- project for Cycle D-Route 3 (EuroVelo 2) in the period 2008 - 2012





Cycle Net: High quality cycle route for Germany



2

22.03.2011

Sevilla 2011

- marketing campaign being realized
- new homepage with presentation of all 12 D-Routes <u>www.radnetz-deutschland.de</u>
- steps for maintaining high quality on D-Route 3 (EuroVelo 2)
- information for tourisms experts at regional meetings (16/17.05.2011 in Lower Saxony)
- Improvement of D-Route 3 creates new impulses for the development of all routes



Cycle Net: High quality cycle route for Germany

- Positive effects for all D-Routes:
 - standards for routes, appearance (corporate design, information points), exchange of views
 - Label "D-Network / cycle network germany"
- Main target groop: cyclists from european countries

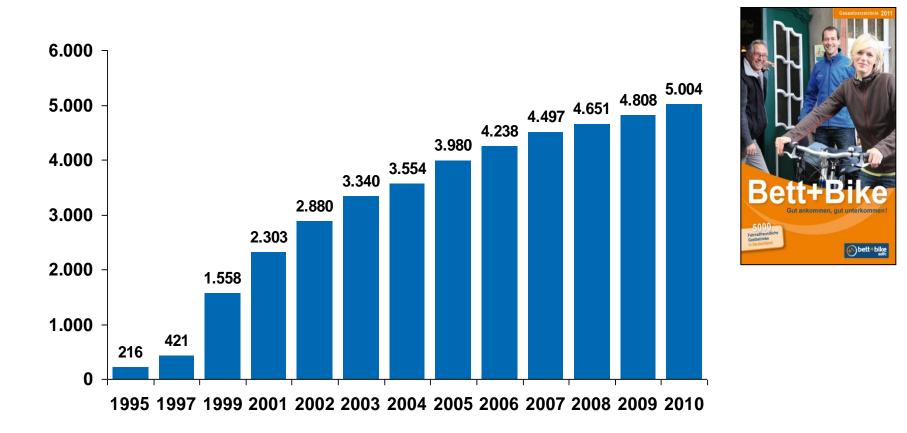




- period: 2008 2012 promotion by federal ministries of transport and economics and five involved states of Germany (all together 900.000 €)
- aim: more activities to develop the potential of the D-Routes
- work for a national cycle network



bed+bike accommodations in Germany



(Source: Bett+Bike Deutschland)

Sevilla 2011 | 4 | 10.03.2011

