



Annex 1 – Action plan template

Part I – General information

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| Project: ECO-CICLE |
| Partner organization: University of Basilicata UNIVERSITA' DEGLI STUDI DELLA BASILICATA |
| Other partner organizations involved: Basilicata Region Managing Authority of “the Pact” REGIONE BASILICATA Autorità di Gestione del “PATTO PER LO SVILUPPO DELLA BASILICATA” |
| Country: ITALY |
| NUTS2 region: BASILICATA |
| Contact person: FRANCESCO SCORZA email address: francesco.scorza@unibas.it phone number: 0039.0971.205115 |

Part II – Policy context

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| The Action Plan aims to impact: | <input type="checkbox"/> | Investment for Growth and Jobs programme |
| | <input type="checkbox"/> | European Territorial Cooperation programme |
| | <input type="checkbox"/> | <u>Other regional development policy instrument</u> |
| Name of the policy instrument addressed: “THE PACT” “PATTO PER LO SVILUPPO DELLA BASILICATA” PRESIDENZA DEL CONSIGLIO DEI MINISTRI / REGIONE BASILICATA | | |

Part III – Details of the actions envisaged

ACTION 1 cat: "EUROVELO"

- **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the present Action Plan)

Cycling infrastructures are basic structures for the effective development of policy oriented towards sustainable model for the exploitation of natural resources. Regional cycling infrastructures, placed in specific contexts characterized by high endowment of natural/cultural/identity resources, activate local development processes related to tourism in which the contribution of local actors/operators is fundamental. Such processes may generate significant effects, in the short term, on the local economic system and, in the medium/long term, on tourism territorial promotion.

Basilicata is included in the routes of the European Network EUROVELO and contributes, through the actions identified in this document, to strengthening the regional infrastructures for cycling

- **Actions** (please list and describe the actions to be implemented)

1.1 Upgrading of cycle route LAGONEGRO-ROTONDA through the following actions:

- To define and implement a *management model* developing tourism promotion activities of the existing cycle infrastructure combined with tourism service supply system at territorial level, according to public-private cooperative models
- To develop the *management plan* including innovative actions to monitor the state of use and operation of the infrastructure associated with maintenance actions of infrastructure components, accesses, services connected with maintenance actions of the natural areas in the first proximity
- To draw up *the plan to promote cycling and tourism* in the southern area of Basilicata
- To encourage investments for the infrastructural completion and the recovery of the service manufactures existing along the rail route according to a functional scheme coherent with the process of valorization and promotion of the infrastructure

1.2 Development of the Gulf of Taranto cycle route (part of the national tourist cycle route "Magna Grecia" – NTCS National Tourist Cycle System) through interventions of:

- To implement of the Program Agreement between local authorities (Municipalities) under the "PACT"
- To define and implement a *management model* developing tourism promotion activities of the cycling infrastructure combined with tourism service supply system at territorial level, according to public-private cooperative models
- To develop the *management plan* including innovative actions to monitor the state of use and operation of the infrastructure associated with maintenance actions of infrastructure components, accesses, services connected with maintenance actions of the natural areas in the first proximity
- To draw up *the plan to promote cycling and tourism* along the Ionian coast of Basilicata region

1.3 Development of the Potenza-Pignola cycle route

- To implement the project under the INGREENPAF program of the ERDF Basilicata 2014/2020 (Joint Actuator Pignola Municipality)
- To Define an infrastructure enhancement program between the Municipality of Pignola (actuator of the intervention) and the Municipality of Potenza (main destination of the cycling infrastructure) including actions to raise public awareness in sustainable mobility, environmental protection, outdoor activity as a component of the quality of living in the city and the territory

1.4 Apulian Aqueduct Cycle Route

- To implement the project “*Ciclovía dell'Acquedotto Pugliese*”, a national tourist cycle route included in the NTCS National Tourist Cycle System
- To define and implement a *management model* developing tourism promotion activities of the cycling infrastructure combined with tourism service supply system according to public-private cooperative models
- To develop the *management plan* including innovative actions to monitor the state of use and operation of the infrastructure associated with maintenance actions of infrastructure components, accesses, services connected with maintenance actions of the natural areas in the first proximity
- To draw up *the plan to promote cycle tourism* in the northern area of Basilicata

- **Players involved** (please indicate the organizations in the region who are involved in the development and implementation of the action and explain their role)

1.1 Basilicata Region, Municipality of Nemoli (leader of the network of Municipalities of the Program Agreement), local operators, FIAB, ONGs active in the field of territorial promotion, tourist enhancement and cultural animation of the territories, UNIBAS in relation to phase 2 implementation of the ECO-CICLE project

1.2 Basilicata Region, Municipality of Scanzano Jonico (head of the network of municipalities of the Program Agreement), local operators, FIAB, ONGs active in the field of territorial promotion, tourist enhancement and cultural animation of the territories, UNIBAS in relation to phase 2 implementation of the ECO-CICLE project

1.3 Municipality of Pignola, Municipality of Potenza, FIAB, local operators and associations, UNIBAS in relation to phase 2 implementation of the ECO-CICLE project

1.4 Basilicata Region, Puglia Region, Campania Region, Apulian Aqueduct, Municipalities interested in the infrastructure, local operators, FIAB, ONGs active in the field of territorial promotion, tourist enhancement and cultural animation of the territories concerned, UNIBAS in relation to phase 2 implementation of the ECO-CICLE project

- **Timeframe**

The measures envisaged in this category are planned for a short-term period of time: 24 months

- **Funding sources** (if relevant):

The sources of funding are:

1.1 € 3 Mln € Pact (ECO-CICLE PI)

1.2 € 3 Mln € Pact (ECO-CICLE PI)

1.3 € 191,236.00 DM 481 2016 (National Road Safety Funds) + INGREENPAF PROGRAMME ERDF ERDF Axis V 210,000.00€

€1.4 €8.1 Mln Law 640 2016 (National Tourist Cycle Route)

ACTION 2 cat: “FLAGSHIP ROUTES”

- **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the resent Action Plan)

Since 2017, the Basilicata Region implemented a significant programming action in the field of cycling infrastructure strategically related to the enhancement of the environmental resources through the Policy Instrument “THE PACT”. This area of intervention is one of the strategic priorities related to the “green” development policies of the Region furthermore extended in the framework of the National Recovery and Resilience Plan. Such priorities will significant spaces in the ongoing programming activities of the Regional tools implementing the EU Cohesion Policy 2021-2027.

The experience of the LAGONEGRO-LAURIA project represents a practice characterized by an advanced state of implementation that now offers the opportunity to implement an activity of

monitoring the impacts on the economic-productive system of the area directly interested by the intervention. It is relevant to investigate the relations between the methods of use of the infrastructure and the effects on the environmental resources system of the area both in terms of externalities / pressures and benefits for the tourism system and the territorial promotion.

- **Action** (please list and describe the actions to be implemented)

2.1 Establishment of a territorial observatory for the assessment of the cycle infrastructure impacts on the territorial development of the southern area of Basilicata

- **Players involved** (please indicate the organizations in the region who are involved in the development and implementation of the action and explain their role)

Basilicata Region, Nemoli Municipality, Municipalities included in the PACT Program Agreement, Regional Territorial Promotion Agency of Basilicata Region (APT), UNIBAS

- **Timeframe**

The measures envisaged in this category are planned for a short-term period of time: 24 months

ACTION 3 cat: "NEW POLICY INSTRUMENT"

- **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the resent Action Plan)

The Basilicata Region intends to develop the "Regional Plan for Cycling Mobility", defining at territorial level sectorial objectives and strategies, as a component of the Regional Transport Plan. This tool could demonstrate the usefulness of promoting cycling mobility as an alternative transport mode and, particularly, the cycle-tourism sector as a development driver for internal areas of the region characterized by high naturalistic, environmental historical-cultural values.

Such planning tool will contribute to define a systemic strategic vision of interventions, investments, and policies for the whole region and to monitor of outcomes and impacts, as well as to engage institutional partnerships in a strategic sector of the "green transition" of regional development.

- **Action** (please list and describe the actions to be implemented)

3.1 To Establish the **political and technical committee** to promote the "**Regional Plan for Cycling Mobility**" within the framework of the Basilicata Region policies.

This committee represents the core institutional partnership engaged in paving the way to the elaboration of the Regional Plan, through the identification of strategic objectives at territorial level promoting the following actions:

- i) scouting of local authorities;
- ii) selection of innovative ideas/solutions through the dialogue with territorial stakeholders;
- iii) identification of the regional network of cycle routes in line with the European EUROVELO scheme.

- **Players involved** (please indicate the organizations in the region who are involved in the development and implementation of the action and explain their role)

Basilicata Region, Province of Potenza, Province of Matera, territorial stakeholders, UNIBAS

- **Timeframe**

The measures envisaged in this category are planned for a short-term period of time: 24 months

ACTION 4 cat: "PROMOTION OF CICLE TOURISM IN NATURAL PARK"

- **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the resent Action Plan)

The Basilicata Region considers the promotion of cycling tourism in areas characterized by high environmental and naturalistic values - included within the territorial network of protected areas, regional and national parks - as a strategic objective for the development and the enhancement of a sustainable model of the territorial tourism.

Therefore, the Basilicata Region recognizes as a added value for this purpose the establishment of territorial partnerships on specific projects as a significant activity for involvement of territorial actors (public and private) and to enhance their commitment through successful practices.

- **Action** (please list and describe the actions to be implemented)

4.1 CITAIBAS Project

The project CITAIBAS "Cyclability and Tourism responsible for the growth of the Inland Areas of southwestern Basilicata" was submitted by Nemoli Municipality as leader of a broad partnership of local and international authorities and qualified research institutes, in the framework of the ROP ERDF Basilicata 2014-2020 call "Public Call for the selection of interregional and transnational cooperation projects".

This proposal inherits the experience of the ECO-CICLE project and involves part of the project partners focussing actions aimed at enhancing the Lagonegro-Rotonda cycle route in the relation with the territory of the South-Western area of the Basilicata Region.

The project is a result of capitalization of the ECO-CICLE results and any approval could usefully amplify the actions defined within this Action Plan.

- **Players involved** (please indicate the organizations in the region who are involved in the development and implementation of the action and explain their role)

Municipality of Nemoli, University of Basilicata – UNIBAS, Municipality of Lagonegro, Municipality of Rivello, Municipality of Lauria, Municipality of Castelluccio Superiore, Municipality of Castelluccio Inferiore, Municipality of Rotonda, Municipality of Viggianello, Regijska razvojna agencija severne Primorske d.o.o. Nova Gorica Regional Development Agency of Northern Primorska ltd Nova Gorica, Kujawsko-Pomorskie Region – Poland, European Greenways Association (EGWA) – Madrid SPAIN.

- **Timeframe**

The measures envisaged in this category are planned for a short-term period of time: 24 months

- **Funding sources** (if relevant):

The funding of CITAIBAS project are:

€ 313,000.00 of which € 300,000.00 from the ERDF BASILICATA 2014/2020

"project budget requested in the application phase by Nemoli Municipality (leader) on the call: "POR FESR Basilicata 2014-2020 - Public call for the selection of interregional and transnational cooperation projects"

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| <p>Date: _____</p> <p>Signature: _____</p> <p>Stamp of the organisation (if available): _____</p> |