

**EuroVelo**

The European cycle route network

# PRESS KIT





# Travelling on cycling routes that **connect the whole continent**

EuroVelo is **the European cycle route network** – a network of 17 long distance cycle routes that cross and connect the whole continent. The network is developed and coordinated by the European Cyclists' Federation (ECF).

The routes can be used by long-distance cycle tourists, as well as by local people making daily journeys.

**Read the full history:** [pro.eurovelo.com/organisation/history](https://pro.eurovelo.com/organisation/history)



**EuroVelo 8 - Mediterranean Route**  
Slovenia



# Discover the network

<b>1</b>	<b>Atlantic Coast Route</b> North Cape to Sagres	11,000 km	<b>10</b>	<b>Baltic Sea Cycle Route</b> Hansa Circuit	9,000 km
<b>2</b>	<b>Capitals Route</b> Galway to Moscow	5,000 km	<b>11</b>	<b>East Europe Route</b> North Cape to Athens	6,550 km
<b>3</b>	<b>Pilgrims Route</b> Trondheim to Santiago de Compostela	5,300 km	<b>12</b>	<b>North Sea Cycle Route</b> North Circuit	7,050 km
<b>4</b>	<b>Central Europe Route</b> Roscoff to Kiev	5,100 km	<b>13</b>	<b>Iron Curtain Trail</b> Barents Sea to Black Sea	9,950 km
<b>5</b>	<b>Via Romea Francigena</b> London to Rome and Brindisi	3,200 km	<b>14</b>	<b>Waters of Central Europe</b> Zell Am See to Debrecen	1,125 km
<b>6</b>	<b>Atlantic-Black Sea</b> Nantes to Constanta	4,450 km	<b>15</b>	<b>Rhine Cycle Route</b> Andermatt to Hoek van Holland	1,500 km
<b>7</b>	<b>Sun Route</b> North Cape to Malta	7,700 km	<b>17</b>	<b>Rhone Cycle Route</b> Andermatt to Mediterranean	1,250 km
<b>8</b>	<b>Mediterranean Route</b> Cádiz to Cyprus	7,500 km	<b>19</b>	<b>Meuse Cycle Route</b> Langres to Hoek van Holland	1,050 km
<b>9</b>	<b>Baltic-Adriatic</b> Gdansk to Pula	2,050 km			

Total length of  
the network is  
almost **90,000  
kilometres**

The 17 EuroVelo routes are each arranged according to a theme and given an even or odd route number depending on their direction.



**EuroVelo Schematic Diagram (2020)**

available to download at  
[pro.eurovelo.com/press-contact](http://pro.eurovelo.com/press-contact)



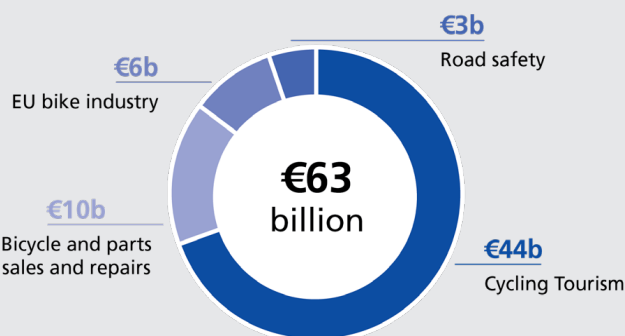
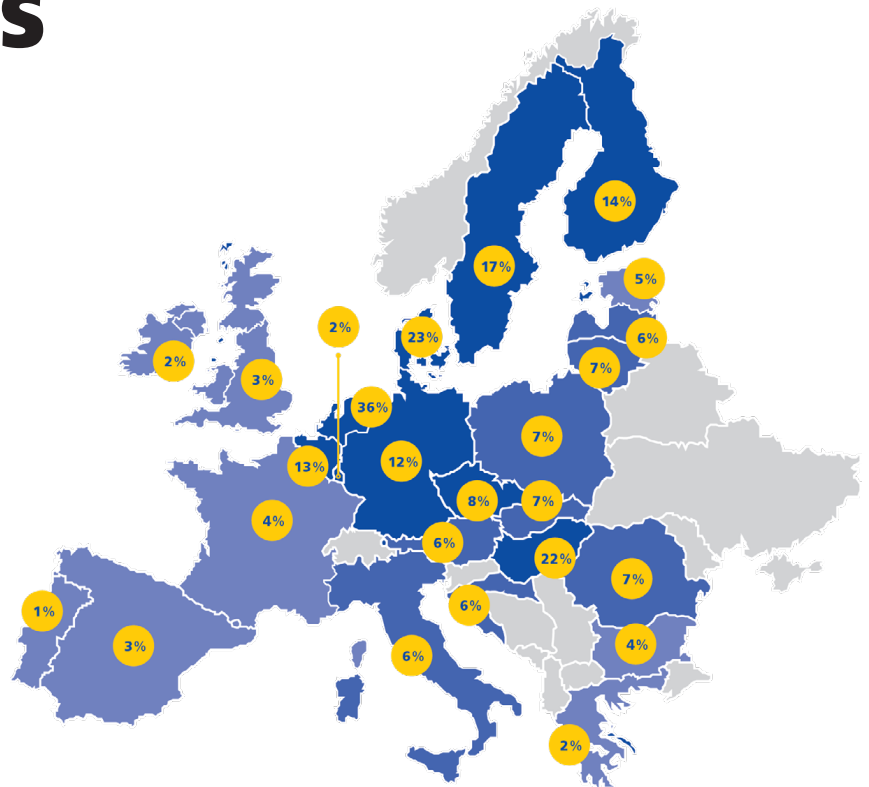
# Cycling in numbers

## Cycling in Europe

The 2013 Eurobarometer study on 'Attitudes of Europeans toward Urban Mobility' found that **49%** of European Union citizens use a bicycle on a regular basis. These statistics vary hugely from country to country, as shown by the modal share of cycling in EU-28.

A key advantage of the European cycle route network is the introduction of consistent, high-quality cycle infrastructure across all European countries, supporting these citizens by making their journeys safer and more enjoyable.

Source: Eurobarometer (2013, 2014), European Parliament



## Economic benefits of cycling

In 2016, ECF estimated that cycling produces global benefits of **€150 billion** per year. Amongst which the EU cycling industry is valued at **€63 billion**, with cycling tourism as the major contributor.

Source: The EU Cycling Economy (2016), ECF

## Cycling tourism

There are an estimated **2.3 billion** cycle tourism trips in Europe every year with a value in excess of **€44 billion**, according to a 2012 study commissioned by the European Parliament. **20.4 million** cycle tourists stay one or more nights en route, and these 'overnight' tourists spend around **€9 billion** annually.

In addition, cycling tourism is linked to over **500,000 jobs** in the EU, which is more than the steel and cruise industries.

Sources: The European Cycle Route Network EuroVelo (2012), European Parliament / The EU Cycling Economy (2016), ECF

# EuroVelo

The EuroVelo initiative is the biggest cycle route network of its kind in the world. If fully developed, as a European transport and tourism network, it would see **60 million trips** made every year generating a total of **€7 billion** in direct annual revenue.

Source: The European Cycle Route Network EuroVelo (2012), European Parliament



**17** routes

**42** countries

**90,000** km

**1,300,000+**

website visitors in 2019

**47,000+**

followers on social media platforms

## Status of the network (2020)

**28%**

Dedicated bicycle path or lane

**40%**

Asphalted low traffic roads

**13%**

Non-asphalted roads

**19%**

Asphalted high traffic roads

**43,000**

km of developed EuroVelo routes

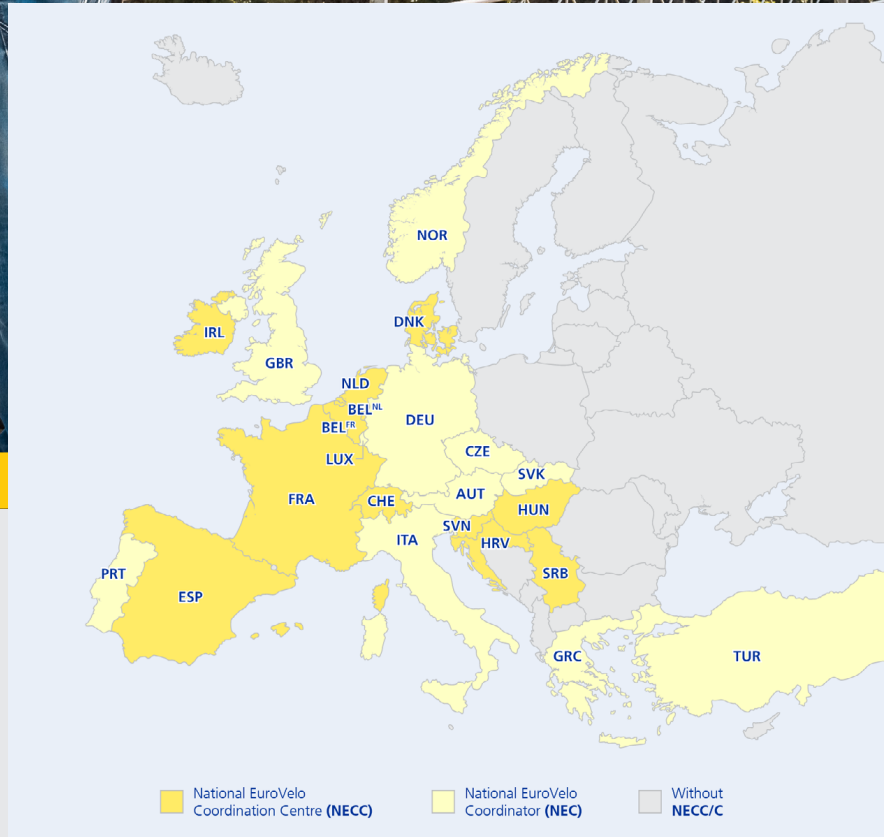
Sources: estimates based on internal data from ECS and AtlanticOnBike surveys



Download these, and additional, resources at [pro.eurovelo.com/press-contact](https://pro.eurovelo.com/press-contact)



**EuroVelo 19 - Meuse Cycle Route**  
Belgium



## Network coordination

23 National EuroVelo Coordination Centres and Coordinators (NECC/Cs) - found across the continent - ensure the communication, implementation, operation and quality assurance of EuroVelo at a national level.

## National signs

The United Nations Economic Commission for Europe has produced, with ECF, signing recommendations for EuroVelo routes. As such, EuroVelo signage can be incorporated within existing national signage systems.

Source: Consolidated resolution on road signs and signals R.E.2 (2010), UNECE



**Further reading:** [pro.eurovelo.com/organisation/national-coordinators](http://pro.eurovelo.com/organisation/national-coordinators)

# Promotion and Communication



## EuroVelo for Tourists

[www.eurovelo.com](http://www.eurovelo.com)

- Launched in 2013, this site provides the most up-to-date information available to cyclists planning their trip.
- Users can browse by the country they are interested in cycling or by the route that they would like to take.
- Central hub which links users to more specific information on routes, maps and guidebooks, services and bookable offers, as available on national or route-specific websites.

## EuroVelo for Professionals

[www.pro.eurovelo.com](http://www.pro.eurovelo.com)

- This site aims to connect and inform the many professionals working across Europe on EuroVelo projects.
- It includes a news section providing updates on current construction projects and recent developments in the coordination of routes.
- Examples of best practices, official EuroVelo manuals and guidance are also available to download.



## Publications and manuals

Official EuroVelo manuals and guidance are available to download from [pro.eurovelo.com/resources](http://pro.eurovelo.com/resources)

## Newsletter, social media, and photos

In addition to distributing a monthly newsletter, EuroVelo is active on these channels:



**Newsletter sign-up:**  
[ecf.com/form/eurovelo-newsletter](http://ecf.com/form/eurovelo-newsletter)

Pictures from the EuroVelo network are available on Instagram and on our Flickr page: [flickr.com/photos/eurovelo/](https://www.flickr.com/photos/eurovelo/)

## Contact

For general enquiries please contact [eurovelo@ecf.com](mailto:eurovelo@ecf.com)



## Publishing credits

### Publisher:

European Cyclists' Federation (ECF)  
www.eurovelo.com  
eurovelo@ecf.com  
+32 2 8809 274

### Authors:

Ed Lancaster (ECF), Florence Grégoire (ECF), Omer Malak (ECF)

### Design:

Omer Malak (ECF)

### Photo credits:

**Cover:** EuroVelo, Public Works Agency (Andalusian Government), Jimmy O'Brien; **page 2:** Marc Gasch, EuroVelo, Demarrage LTMA; **page 4:** Jimmy O'Brien, EuroVelo; **page 5:** Wallonie Belgique Tourisme; **page 6:** Wallonie Belgique Tourisme

© European Cyclists' Federation, June 2020

