

Meet #EuroVelo

The European cycle route
network at  **ITB**
BERLIN

The World's
Leading
Travel Trade
Show*

7-9 MARCH 2023



Booth 202 Hall 4.1b

Adventure Travel/
Responsible Tourism

SIDE EVENTS

WED 8 MARCH

15:30-16:00

Hall 3.1 Green Stage

THU 9 MARCH

14:00-16:00

Hall 4.1b Main Stage

16:00-17:00

Hall 4.1b Booth 202

WITH KIND SUPPORT
OF THE FOLLOWING
EUROVELO PARTNERSHIPS



 **EuroVelo**
the European cycle route network

 **ECF**
EUROPEAN CYCLISTS' FEDERATION

EuroVelo: discover Europe by bike in 2030!

Agathe Daudibon

09/03/2023

ITB Berlin – 4th Cycling Tourism Day

www.eurovelo.com



ECF gratefully acknowledges financial support
from the LIFE Programme of the European Union



Cycling
Industries
Europe

ECF gratefully acknowledges financial support from the
cycling industry via Cycling Industries Europe

www.ecf.com

What is EuroVelo?



EuroVelo

Discover Europe by bike!

From the most **accessible**
river valleys,

To the most **challenging** and
breathtaking views above the
sea,

Find your **perfect cycle route**
on [EuroVelo.com](https://www.eurovelo.com)!



EuroVelo

the European cycle route network

In numbers:

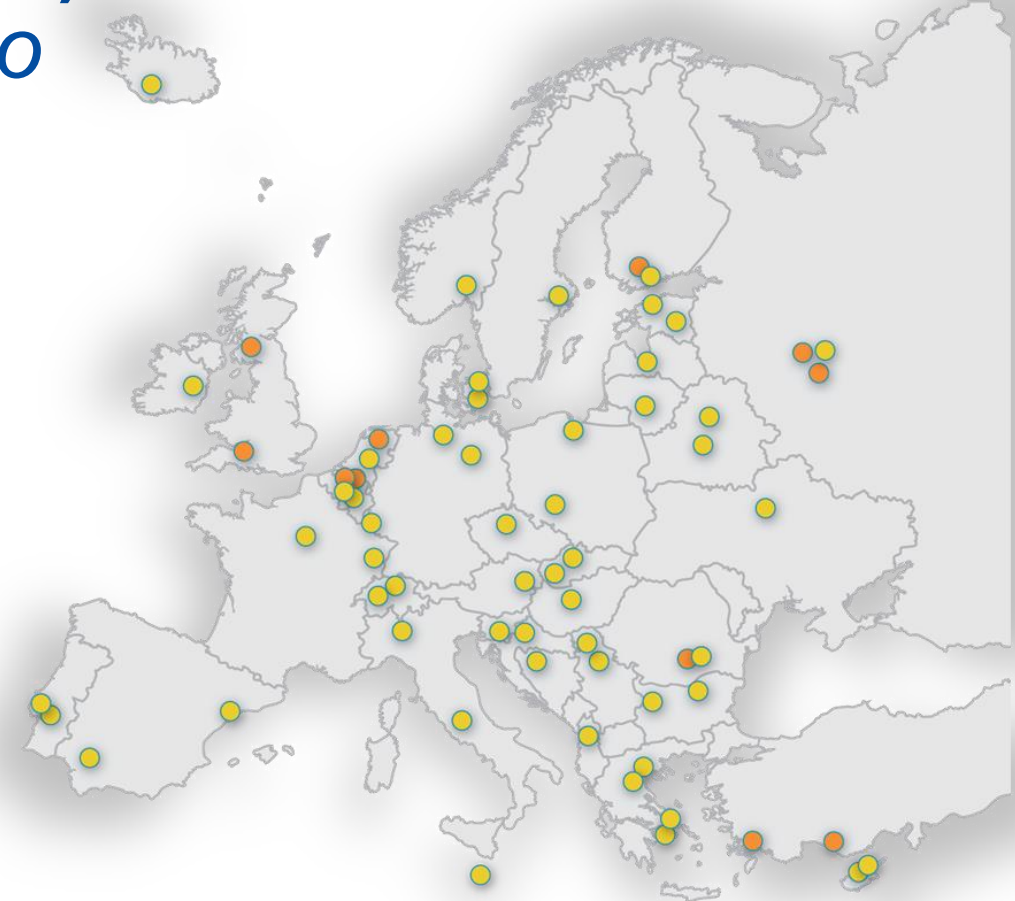
- **17** routes
- **38** countries
- **93,000** km when fully realised
- **64%** ready to use!
- Features in **11** national cycling strategies
- 1 priority of the **EU Cycling Strategy** resolution of European Parliament
- Launched in 1997



European Cyclists' Federation (ECF)

Transnational coordinator of EuroVelo

- **“More and better cycling for all in Europe”**
- Federation of civil society organisations with 60+ members in over 40 countries
- We promote cycling as a sustainable and healthy means of transportation and leisure
- Established in 1983
- www.ecf.com



What is the development of EuroVelo today?

Route Development Status (2021)

3%

Certified with
ECS methodology

40%

Developed with
EuroVelo signs

21%

Developed
routes

25%

Under
development

11%

At the
planning stage

64%

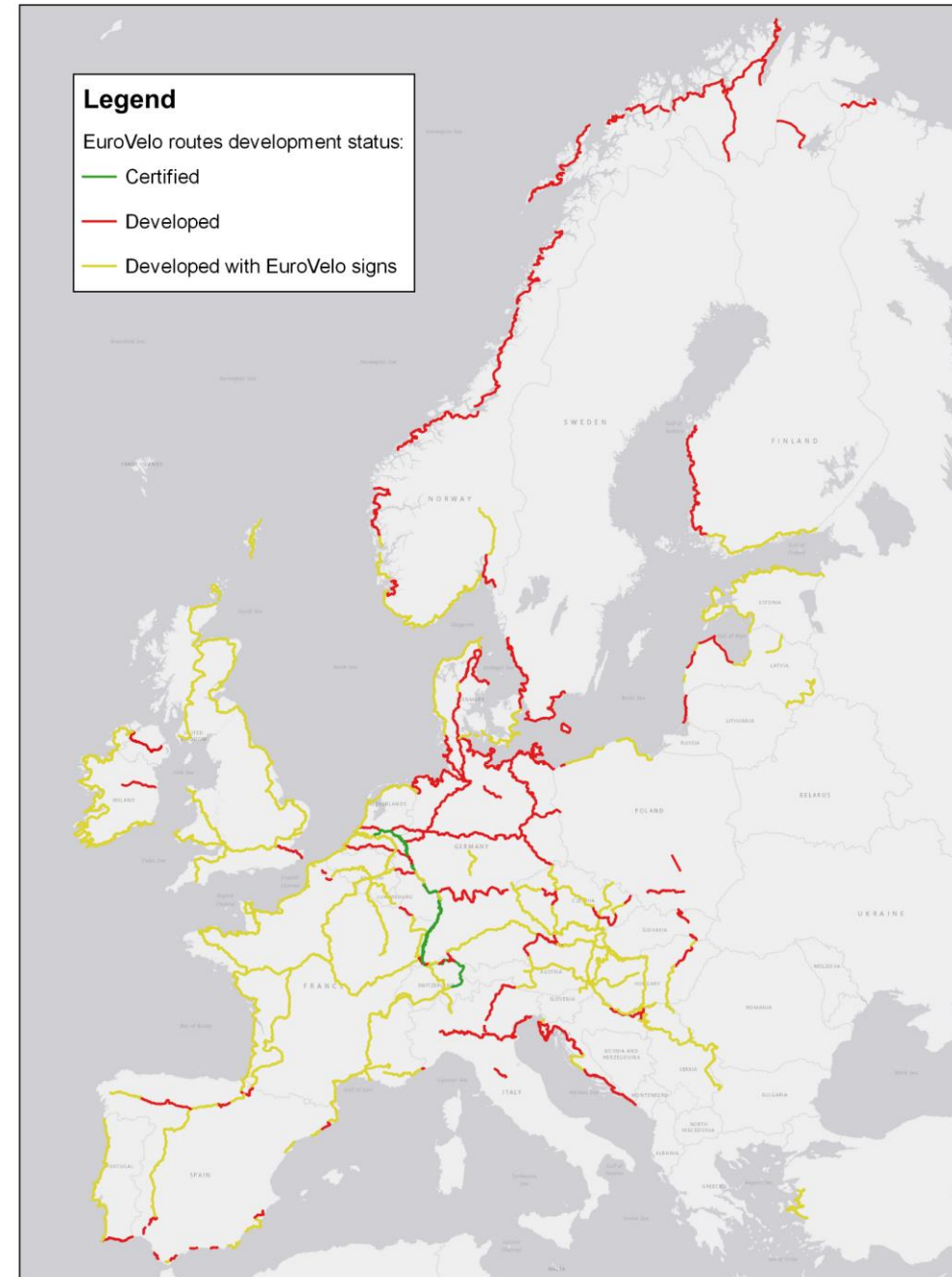
of the
network
is ready to
cycle

What is the development of EuroVelo today?

In 2021:

- 64% of ready to cycle sections visible on the map – 56,000 km
- 36% still to be developed – 31,000 km
- GPX tracks available on [EuroVelo.com](https://www.eurovelo.com)

Developed sections of the EuroVelo Network in 2022



EuroVelo

a European success story

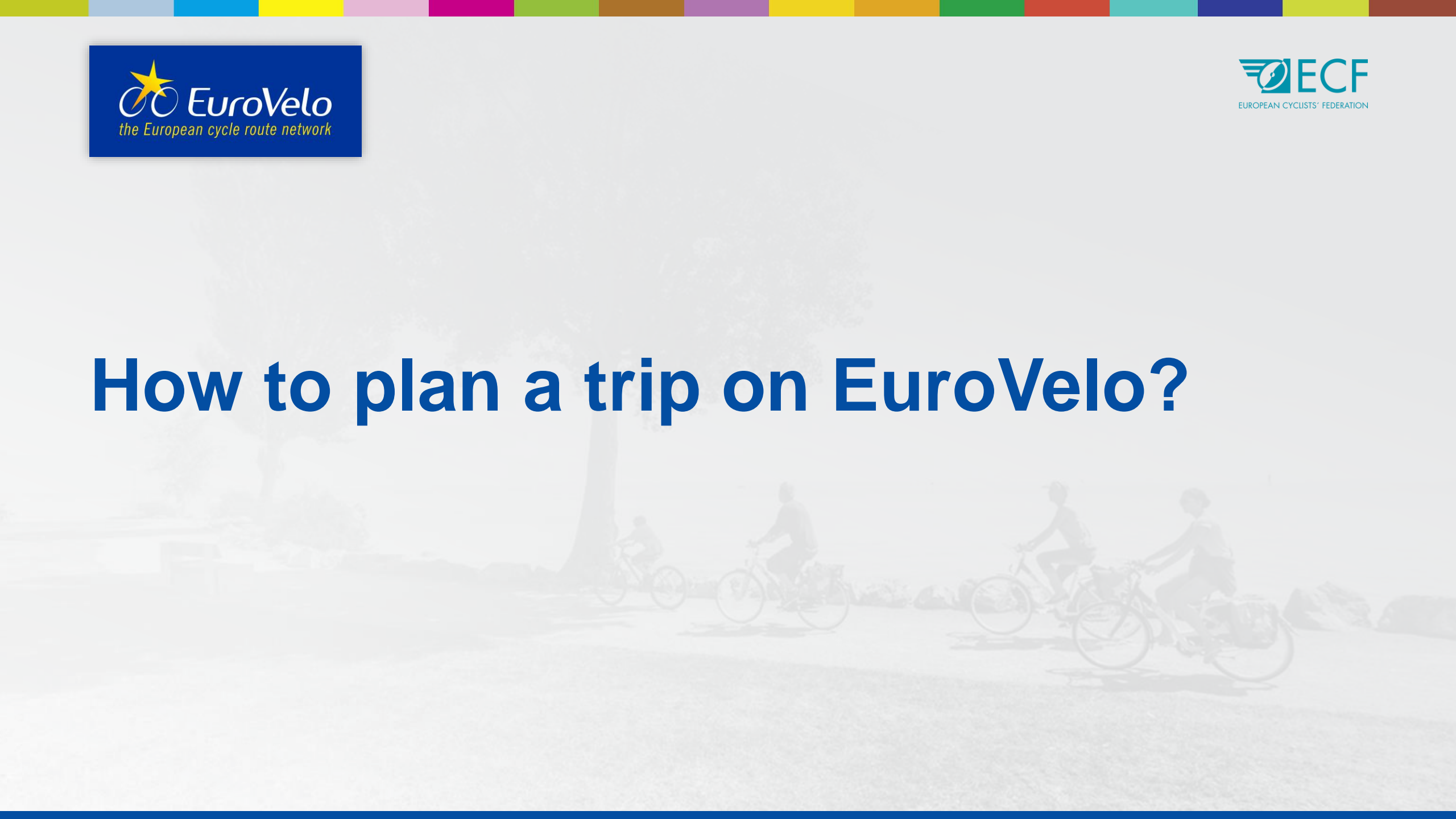
+11% bike counts on EuroVelo
from 2019 to 2022

1,800,000+ visitors
on website in 2022

76,000+ followers
on social media platforms



How to plan a trip on EuroVelo?



#1 Choose your destination

Seaside? Countryside? Cities? Mountains? All at once?

What destination do you want to discover? Gastronomy? Culture? Landscapes?

How long will your trip be?

All information on [EuroVelo.com](https://www.eurovelo.com)



#2 The easy way: all-inclusive bookable offer!

Only choose what you want here:

- Duration
- Price
- Difficulty
- Bike Type
- Guide type

84 bookable offers to choose from!

10 13 LATVIA LITHUANIA

Cycling tour from Klaipeda to Riga (West Lithuania - Latvian Kurzeme / Courland)

FROM	455 €
DURATION	8 days
DIFFICULTY	Easy
ELEVATION	Flat
TOUR TYPE	Self-guided
FOR	Mountain bikes, E-bikes, Touring bikes

FIND OUT MORE >



A self-guided cycle tour through some of the most beautiful areas of Lithuania before crossing into Latvia to explore its hidden treasures: Kurzeme (Courland) with its historical towns, Liepaja and Kuldiga, and finally Jūrmala seaside resort and Riga, the capital city and former Hanseatic port. The journey begins by cycling on cycle trail along the Baltic coast. The route continues through beautiful countryside in Western Latvia with its changing landscape, small villages and old towns.

#2 Plan your route

Different options:

- Download GPX tracks from [EuroVelo.com](https://www.eurovelo.com)
- Find detailed information on national websites
- Use a guide-book to prepare your trip
- Ask for tips on Facebook's [EuroVelo Discussion Group](#)



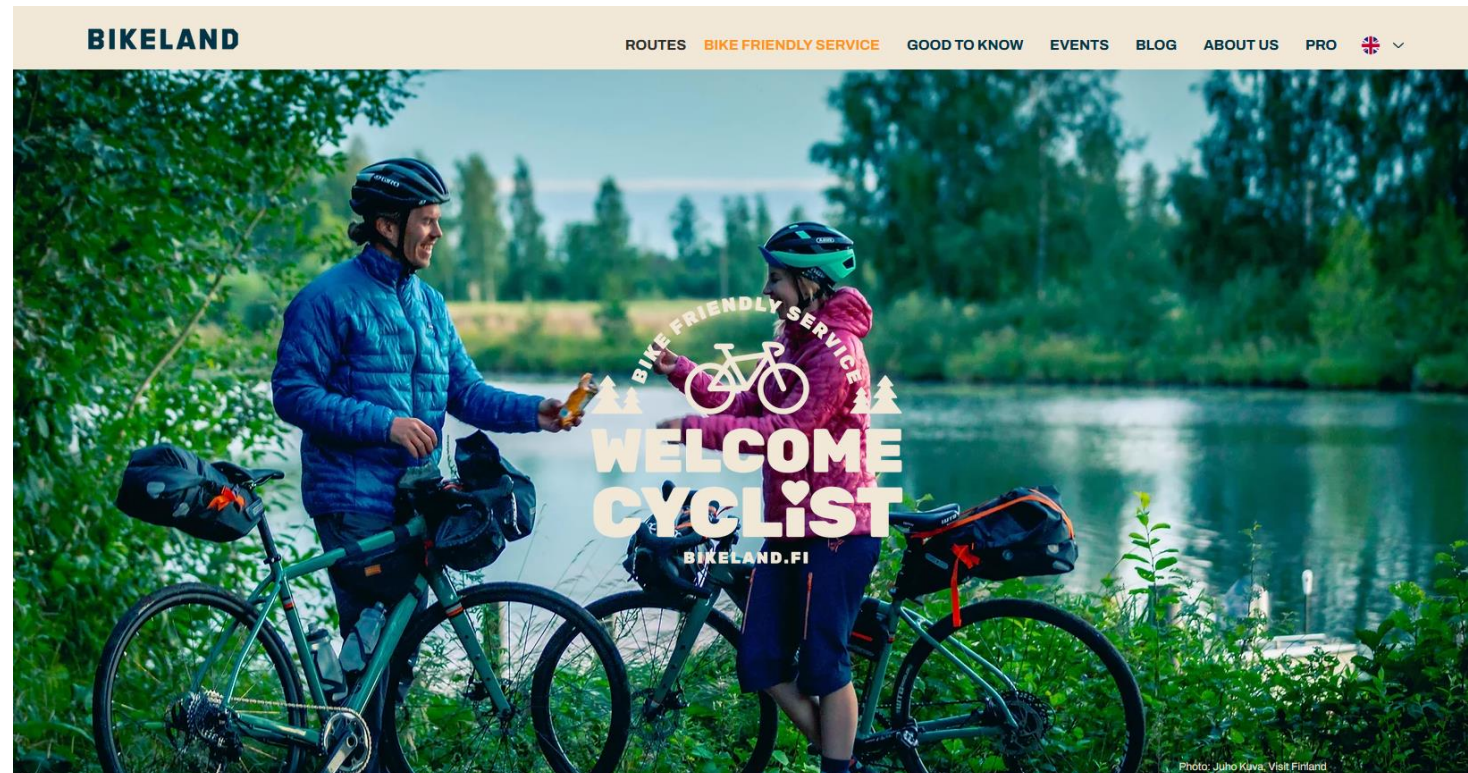
#3 Organise your way in and back

Check our article presenting one-way bike-rental [here](#).



#4 Select cycling-friendly services

Check a list of national schemes [here](#).



**Welcome Cyclist
-attitude**



Safe bike parking



**E-bike charging free
of charge**



**Water bottle refill
possibility**



**Information about
the routes, rentals
and services**



**Basic tools and
pump**

#5 Enjoy and share your stories!

#EuroVelo

@ECFEuroVelo on Instagram

@EuroVelo on Facebook



Examples of unique experiences!



EuroVelo 1 – Atlantic Coast Route



Donegal, Ireland

ATLANTIC COAST ROUTE

So unique so diverse



EuroVelo 8 – Mediterranean Route





EuroVelo: discover Europe by bike in 2030!

EuroVelo 15 – Rhine cycle route



EuroVelo 15 - Rhine Cycle Route in The Netherlands - Millingen
 ©European Cyclists' Federation, Demarrage LTMA, P. Gawandtka





EuroVelo: discover Europe by bike in 2030!

EuroVelo 19 – Meuse Cycle Route



EuroVelo 19 in Belgium



Conclusion: so much to discover on a bike!



#MoreCyclingTourism

**Develop, support and promote
EuroVelo and other cycle routes**

Cycling infrastructure | Cycling-friendly services | Promotion |
Monitoring | Governance

**Develop cycling tourism products and
offers**

**Support EuroVelo and our advocacy
work: we need updated data on
cycling tourism in Europe!**



EuroVelo & Cycling Tourism Conferences

2023 | IZMIR, TÜRKIYE
11-13 October 2023

2024 | Call for hosts
open until 15 May 2023

More info [here](#)



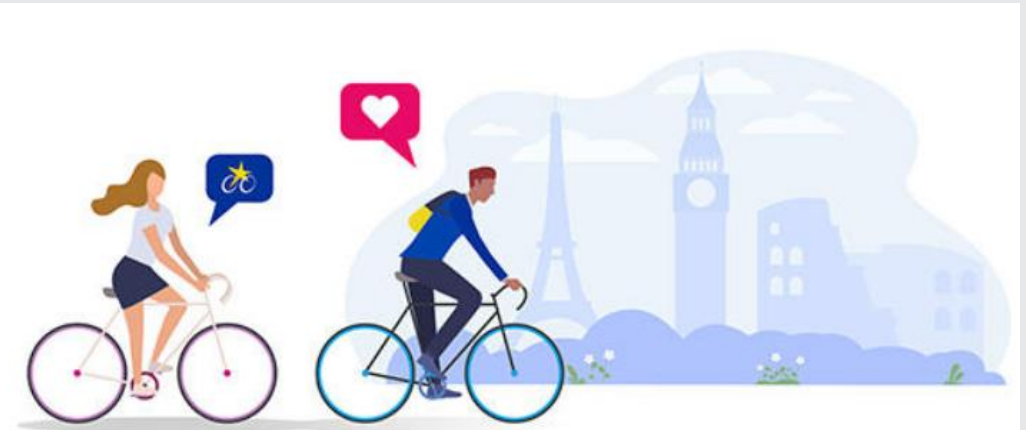
See you in Izmir

for the EuroVelo & Cycling
Tourism Conference

2023

Thank you!

Agathe Daudibon
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**Support us to connect
Europe by bicycle**