

Welcome!

Please wait a moment while everyone connects.

Please make sure to **download the Zoom app** to attend this meeting!

All participants will be **renamed** and **muted** upon entry for facilitation of the process. For questions, comments or interventions, please use the **chat** function.

In case of technical issues, please contact +32 488 58 35 02 | eurovelo@ecf.com



2020 Provisional EuroVelo General Meeting

Tuesday 6 October 2020 Online (Zoom)



www.eurovelo.com

EuroVelo 8 in Lika Region, Croatia Photo: Ivan Šardi/CNTB



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Provisional EVGM 2020

Topic 1

Welcome and introduction to the meeting

Käthi Diethelm



Housekeeping rules

- All participants will be renamed upon entry for facilitation of the process
- All participants will be muted and can only be unmuted by the Provisional EVGM Hosts
- For questions, comments or interventions the chat function will be used, and will be moderated by the Provisional EVGM Chair and Hosts
- For technical issues, please contact: +32 488 58 35 02 | eurovelo@ecf.com



Voting instructions:

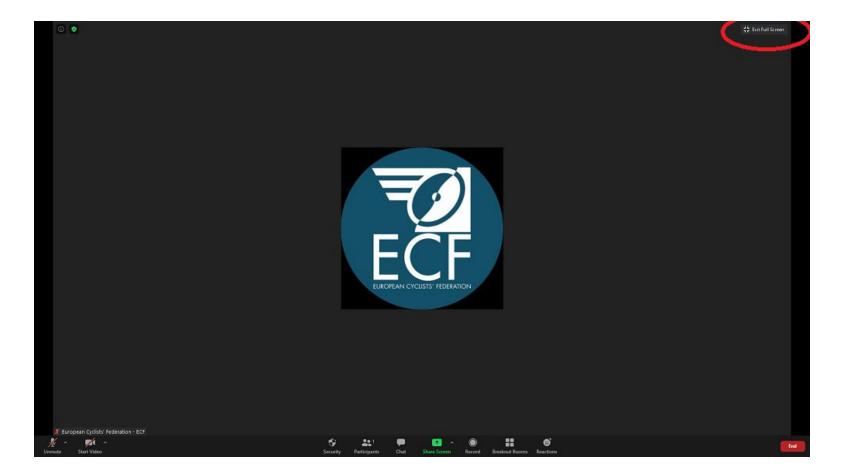
- Delegates entitled to vote will be asked to express their views on several topics.
- There will be two types of voting:
 - 1. Using the "**Raise Hand**" $\stackrel{\bullet}{\Psi}$ function in Zoom
 - 2. Using the Election Runner platform (only for Topic 9)
- In both cases the number of votes your organisation has will be taken into account.
- Provisional EVGM Chair with the help of the voting committee will count votes.
- Provisional EVGM Hosts will clear the votes before moving on to the next topic.





 If you are in Full screen mode in Zoom, please click on Exit full screen in the top-right corner

You understand that you are not in full screen mode when it says "Enter Full Screen" in the top-right corner



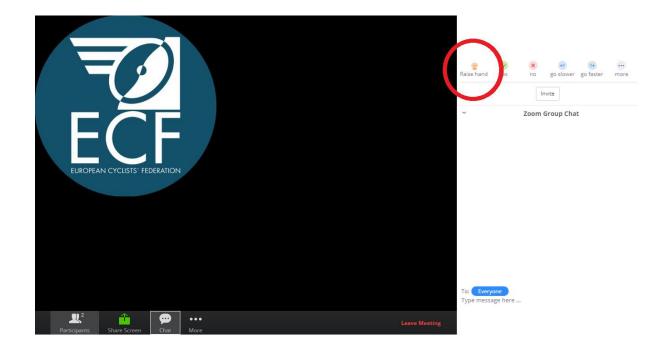




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In the controls at the bottom:

- 2. Click on the Participants button
- 3. And then on the Chat button
- 4. A side bar will appear on the right.



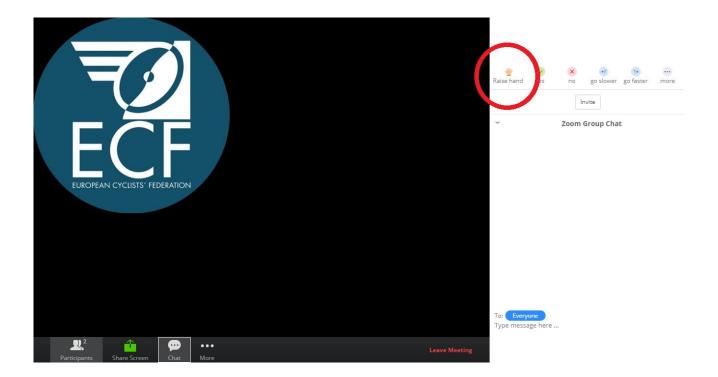


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5. On the top part, you can see the list of all participants in the call.

On the bottom part, you can interact with ECF and other participants by writing in the chat.

To **VOTE** click on the **"Raise hand"** button circled in red. DO this only when prompted during the meeting





EUROPEAN CYCLISTS' FEDERATION

Provisional EVGM 2020

Topic 2

Election of Chairperson

Phil Insall



Topic 2 - Election of the Chairperson

Does anyone object to Käthi Diethelm being Chairperson of this Provisional EVGM?



Use "Raise Hand" **ONLY** to indicate objection



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EUROPEAN CYCLISTS' FEDERATION

Provisional EVGM 2020

Topic 3

Approval of the Agenda

Käthi Diethelm

Provisional EVGM 2020





Meeting agenda

Topic 1 Welcome and introduction to the meeting

Topic 2 Election of Chairperson

Topic 3 Approval of the Agenda

Topic 4 ECF in 2020 and beyond

Topic 5 EuroVelo Annual Report 2019

Topic 6 EuroVelo Budget and Work Plan 2020/21

Topic 7 Draft EuroVelo Strategy 2030 Break

Topic 8 Draft EuroVelo Governance

Topic 9 Election of EuroVelo Council Member

Topic 10 AOB

Topic 11 Thank you to Ádám Bodor

Topic 12 Closing

Social discussions

Please see external Provisional EVGM papers



Topic 3 – Approval of the Agenda

Does anyone object to the Provisional EVGM Agenda?



Use "Raise Hand" **ONLY** to indicate objection



EUROPEAN CYCLISTS' FEDERATION

Provisional EVGM 2020

Topic 4

ECF in 2020 and beyond

Jill Warren





Welcome by the co-CEOs



Jill Warren



Morten Kabell





ECF strategy 2020-2030 was developed in an inclusive, collaborative process







ECF in 2020 and beyond

New VISION

New MISSION

New STRATEGY



ECF in 2020 and beyond: EuroVelo is an integral part of ECF and its strategy

"In the coming decade, we will further modernise and advance the existing EuroVelo network in close cooperation with the EuroVelo Council and the National EuroVelo Coordination Centres and Coordinators."



ECF advocacy work benefiting EuroVelo

- Lobbying for greatly increased funding for cycle tourism, and for cycle tourism as a key component of sustainable tourism
- Lobbying for inclusion of EuroVelo in the TEN-T network
- #TrainsForCyclists Rail Passenger Rights breakthrough





€3bn in funding

 Provision and signage of further high-quality, safe and direct cycle routes



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€3bn in funding

 Development of cycle-friendly services, amenities and concepts to attract and cater for increasing numbers of cycle tourists

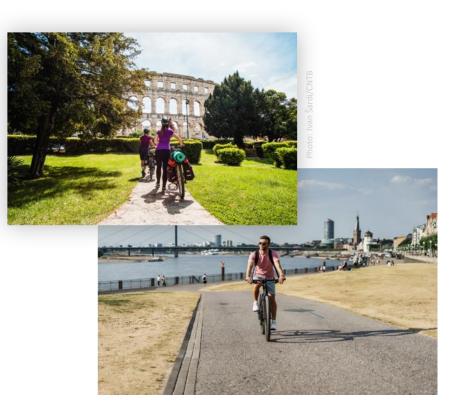






€3bn in funding

 Promotion of cycle tourism and European cities and regions as cycle tourism destinations







€3bn in funding

Increased funding to accelerate the development of EuroVelo (www.eurovelo.com)



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#RestartCycleToCrism

Why there should be strategic investment What we want How this will deliver benefits



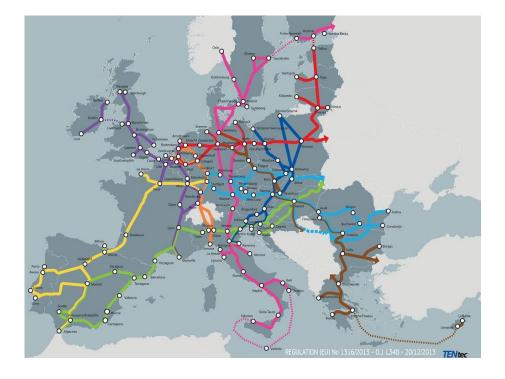


EuroVelo Network

TEN-T Network









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BREAKTHROUGH: For the first time, railway companies will be obliged to provide dedicated space for bicycles on all new and refurbished trains



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Topic 5

EuroVelo Annual Report 2019

Ed Lancaster and Jill Warren



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Provisional EuroVelo General Meeting 2020 European Cyclists' Federation





Annual Report 2019

Highlights on the European level:

- Launch of new EuroVelo websites •
- Major extensions to EuroVelo network •
- Inclusion of EuroVelo 13 Iron Curtain Trail • in the Cultural Routes of the Council of Europe

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Route network

EuroVelo 19 – Meuse Cycle Route joined the network.







Meuse Cycle Route





Route network

Major extension to EuroVelo 8 – Mediterranean Route in Izmir, Turkey.







Mediterranean Route





Route network

New signs in Belgium, Croatia, Greece, Hungary, Ireland, Italy, Poland and Spain.











Route network

Infrastructure improvements in Austria, Belgium, Croatia, Ireland, Poland, Slovakia and Spain.

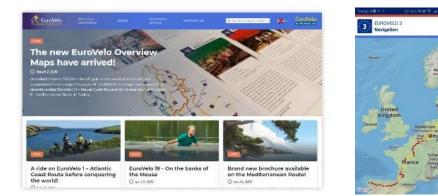






Marketing and promotion

- New EuroVelo website
- Transnational websites and apps for:
 - EuroVelo 3 Pilgrims Route
 - EuroVelo 8 Mediterranean Route
 - EuroVelo 10 Baltic Sea Cycle Route
 - EuroVelo 19 Meuse Cycle Route







Marketing and promotion

EuroVelo 13 – Iron Curtain Trail included in the Cultural Routes of the Council of Europe.

> **Cultural route** of the Council of Europe **Itinéraire culturel** du Conseil de l'Europe

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE





Marketing and promotion

First Cycling Tourism Plenary at a European Velo-city





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Marketing and promotion

New national/regional websites in France and for the Austrian/Czech section of EuroVelo 13 – Iron Curtain Trail







Monitoring and impact assessment

European Certification Standard Route Inspectors Training Session





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Organisation

- Annual NECC/Cs Meeting in Dublin
- Development of EuroVelo Strategy and Governance
- Supporting the establishment of NECC/Cs







Cross-cutting activities

EU projects that ended:

- Biking South Baltic! Interreg Project ended
- EuroVelo 3 Pilgrims Route COSME project ended

Ongoing EU funded projects:

- MEDCYCLETOUR Interreg Project
- AtlanticOnBike Interreg Project
- ECOC-CICLE Interreg Project

Long-term Management Agreements:

• EuroVelo 15 – Rhine Cycle Route









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6. Financial affairs and staffing



Provisional EVGM 2020

The EuroVelo Management Team (EVMT) in 2019 and 2020



Jill Warren (Joined in February 2020)



Ádám Bodor (2019)



Ed Lancaster (2019 and 2020)



Jesús Freire (2019 and 2020)



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Other ECF staff members who support the EVMT





Aleksander Buczynsk (2019 and 2020)

Goran Lepen (2019 and 2020)



Ernst Fahrenkrug (2019 and 2020)



Florence Gregoire (2019 and 2020)



Omer Malak (2019 and 2020)



Maarten Van Hecke (April – September 2019)



Holger Haubold (2019 and 2020)



Thessa Gebhardt (December 2019 – May 2020)



Jonathan Hirschhäuser (Joined in September 2020)

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Overview of services provided for NECC/Cs

Network coordination and support

- Providing support and advice to the NECC/Cs
- Coordinating the route network
- Managing the network of NECC/Cs

Communications

- Professional audiences including NECC/Cs
- Day to day management of www.pro.eurovelo.com
- EuroVelo Publication Series and other publications
- EuroVelo Press Kit
- EuroVelo Newsletter

Advocacy work at EU level that benefits EuroVelo and cycle tourism

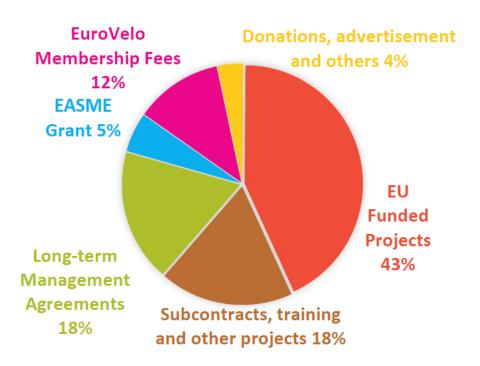
Promoting EuroVelo to European and international markets

- Day to day management of www.EuroVelo.com
- Day-to-day management of the EuroVelo social media accounts
- Facebook, Instagram and Twitter accounts with over 50,000 followers.
- EuroVelo Overview Map
- ITB Fair Berlin and other events
- Training, Conferences and other events





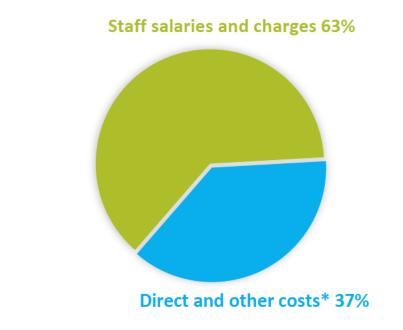
Approximate breakdown of EuroVelo financials 2019



EuroVelo revenues in 2019

EuroVelo expenditures in 2019

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Topic 5 – EuroVelo Annual Report 2019

The Provisional EVGM takes note of the EuroVelo Annual Report 2019.



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Provisional EVGM 2020

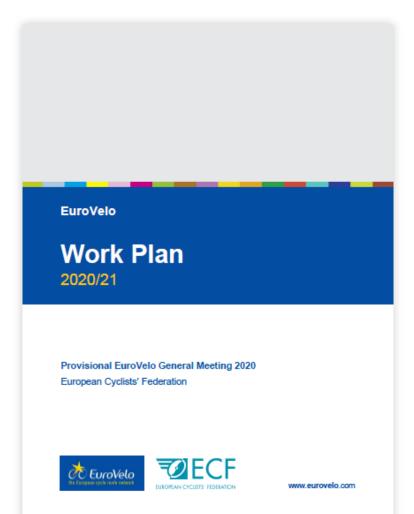
Topic 6

EuroVelo Budget and Work Plan 2020/21

Jesus Freire







Work Plan 2020/2021

- 1. Route network
- 2. Services
- 3. Marketing and promotion
- 4. Monitoring and impact assessment

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- 5. Organisation
- 6. Financial affairs



1. Route network: new routes and major extensions





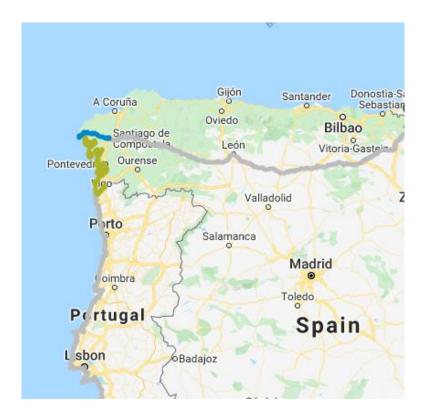
EuroVelo 14 – Waters of Central Europe joined the EuroVelo network in 2020



1. Route network: new routes and major extensions



Two new major extensions have moved to the **Implementation Stage** during summer 2020.

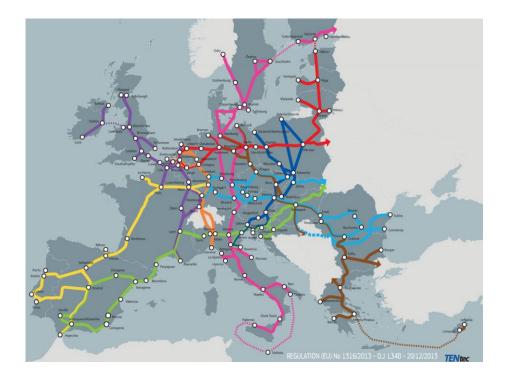


EuroVelo 1 – Atlantic Coast Route and EuroVelo 3 – Pilgrims Route both end in a common point: **'Fisterra'** (the end of the world)





1. Route network: TEN-T





EuroVelo to be included in the TEN-T and cycling measures included in TEN-T projects



laidback and relaxed atmosphere of this

region of the Alentejo and Algarve. Enjoy a

weeklong ride in these peaceful rolling hills, discovering these great natural parks.

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SLOVAKIA

ROUTES

SPAIN SWITZERLAND

2. Services



Bookable Offers			
63 offers			
COUNTRIES			
AUSTRIA	Bike Tour in the Southwest Coast - Alentejo and Algarve		
	FROM	1390 €	The second second
GERMANY	DURATION	7 days	the second secon
	DIFFICULTY	Easy	
	ELEVATION	Flat	This is an amazing oceanic hike tour that will
LIECHTENSTEIN	TOUR TYPE	Self-guided	This is an amazing oceanic bike tour that will take you from the start to the end of the
NETHERLANDS PORTUGAL	FOR	Mountain bikes, E-	Southwest coast of Portugal's natural park, the "Costa Vicentina", experiencing the

bikes, Touring

bikes

FIND OUT MORE

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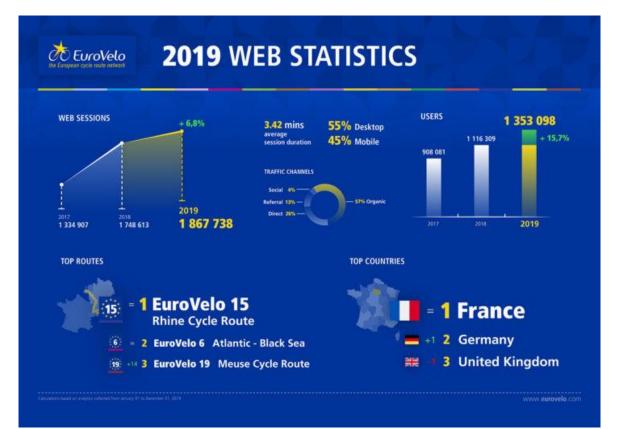
2. Services: cyclists **4** trains!

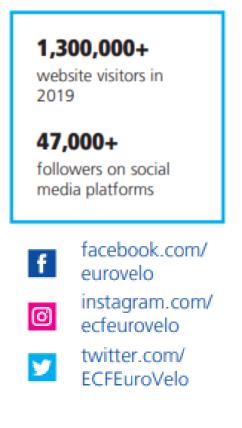






3. Marketing and promotion: website and social media







3. Marketing and promotion: EuroVelo Overview Map





3. Marketing and promotion: new EuroVelo Press Kit







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3. Marketing and promotion: new manuals!



EuroVelo Corporate Design Manual (2020)

EuroVelo Web Guidance (2021)



3. Marketing and promotion: Velo-city and ITB Berlin





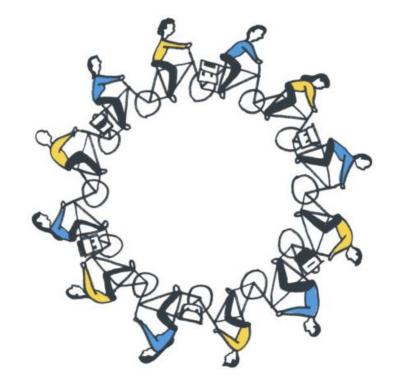
ITB Berlin, **10**th – **14**th **March 2021**

Velo-city Lisbon, 1st - 4th June 2021



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3. Marketing and promotion:



EuroVelo and Cycling Tourism Conference Barcelona, 5th – 7th October 2021



Presentation

The EuroVelo Conference is the most important cycle tourism meeting currently held in Europe and in the world. It is promoted by the European Cyclists' Referration (ECF), the main institution in Europe action in the interest of European cyclists, and its main purpose is to attract the interest of public and private agents who form part of the value chain in the sector (public institutions, specialized travel agencies and wholesalers, service providers, accommodation establishment) in order to share experiences, form partnerships and contribute to the consolidation of cycling all over Europe.



www.EuroVeloConference2021.com





4. Monitoring and impact assessment







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5. Organisation



EuroVelo General Meeting 5th October 2021 Barcelona



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5. Organisation

- EuroVelo Strategy 2030
- EuroVelo Governance



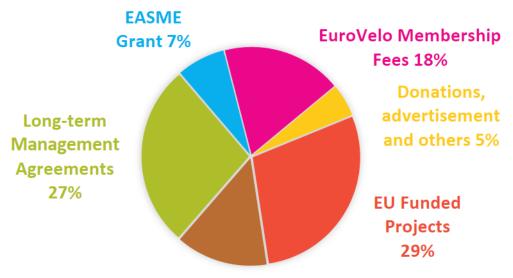




6. Financial affairs

Approximate breakdown of EuroVelo Budget 2020

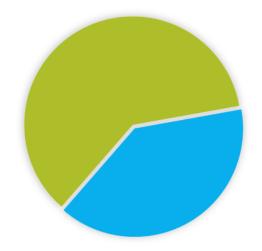
EuroVelo budgeted revenues in 2020



Subcontracts, training and other projects 14%

EuroVelo expenditures in 2020

Staff salaries and charges 61%



Direct and other costs* 39%



Provisional EVGM 2020

Cross-cutting activities

Ongoing EU funded projects:

- MEDCYCLETOUR (2020)
- AtlanticOnBike (2020)
- BiciMugi (2022)
- ECOC-CICLE (2022)

Long-term Management Agreements:

- EuroVelo 15 Rhine Cycle Route
- EuroVelo 19 Meuse Cycle Route
- Upcoming:
 - EuroVelo 1 Atlantic Coast Route
 - EuroVelo 8 Mediterranean Route



















Topic 6 - EuroVelo Budget and Work Plan 2020/21

The Provisional EVGM takes note of the EuroVelo Budget and Work Plan 2020/21.



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Provisional EVGM 2020

Topic 7

EuroVelo Strategy 2030

Ed Lancaster





Draft EuroVelo Strategy 2030 – What's happened since Dublin?

- Mandate the EuroVelo Council to finalise the draft EuroVelo Strategy
- React to ECF Strategy 2030
- Complement EuroVelo Governance
- Time to refine wording







Draft EuroVelo Strategy 2030 – What's changed to the document?

- React to ECF Strategy 2030
- Need for stronger introduction and a vision and mission
- Updated the objectives
- Refine the work programmes





Draft EuroVelo Strategy 2030 – **Overview**

- Introduction
- EuroVelo Vision
- EuroVelo Mission
- Objectives

- Main Work Programmes
 - Route network
 - Services
 - Marketing and promotion

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- Monitoring and impact assessment
- Organisation
- Financial affairs





Draft EuroVelo Strategy 2030 -Objectives

- Objective 1: Increase levels of cycling, bringing environmental, health and social benefits
- Objective 2: Achieve more sustainable policies and practice in the transport and tourism sectors
- Objective 3: Support the development of a sustainable tourism sector
- Objective 4: Ensure a solid organisational and financial basis for EuroVelo development





Draft EuroVelo Strategy 2030 -Main Work Programmes

1. Route network

2. Services

3. Marketing and promotion







4. Monitoring and impact assessment

5. Organisation

6. Financial affairs













Topic 7 – EuroVelo Strategy 2030

Draft resolution:

The Provisional EVGM agrees to the EuroVelo Strategy 2030.



Use "Raise Hand" **ONLY** to indicate objection



Coffee break

Please join us again in 10 minutes.

In case of technical issues, please contact +32 488 58 35 02 | eurovelo@ecf.com



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Topic 8

Draft EuroVelo Governance

Jill Warren and Käthi Diethelm



 The EuroVelo Governance structure supports the delivery of the goals of the EuroVelo strategy and describes how EuroVelo operations and activities at the European level are steered, managed and influenced by its different stakeholders.



Modernised and inclusive governance structure

- to enable fruitful collaborations in the development of the EuroVelo network;
- to provide stronger foundations for realising the ambitious objectives set out in the EuroVelo Strategy 2030 (and, in turn, those of the ECF Strategy 2030);
- and to ensure interests of ECF are appropriately safeguarded.



Actors / Roles and Responsibilities / Tasks

- ECF Executive
- ECF Board
- NECC/Cs
- EVGM
- EVC





For clause 34 the EuroVelo Council proposes a change" (or similar, but it must refer to the number of the clause in the draft governance)

1)

(version in the draft you received):

"The EVGM inspires and advises on the EuroVelo strategy and the EuroVelo governance."

2)

(version proposed by the EuroVelo Council):

"The EVGM agrees to the EuroVelo strategy and the EuroVelo governance."



Topic 8 – Draft EuroVelo Governance

Option 1 for clause 34:

The EVGM inspires and advises on the EuroVelo strategy and the EuroVelo governance."



Use "Raise Hand" to indicate **SUPPORT**





Topic 8 – Draft EuroVelo Governance

Option 2 for clause 34:

The EVGM agrees to the EuroVelo strategy and the EuroVelo governance.



Use "Raise Hand" to indicate **SUPPORT**



Topic 8 – Draft EuroVelo Governance

Draft resolution:

The Provisional EVGM agrees to the draft EuroVelo Governance.



Use "Raise Hand" **ONLY** to indicate objection



Topic 8 – Draft EuroVelo Governance

Draft resolution:

The Provisional EVGM agrees to mandate the EuroVelo Council to finalise the EuroVelo Governance and the EuroVelo Strategy 2030 together with the ECF Board (for immediate implementation after the approval by the ECF Board)



Use "Raise Hand" **ONLY** to indicate objection



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Provisional EVGM 2020

Topic 9

Election of EuroVelo Council Members

Käthi Diethelm and Ed Lancaster





Current EuroVelo Council



Dr. Käthi Diethelm Chair Switzerland



Camille Thomé Vélo & Territoires France



Daniel Mourek Nadace Partnerství Czech Republic



Henk Swarttouw ECF The Netherlands



Louise Böhler ADFC Germany



Lukas Stadtherr Velobüro Schweiz Switzerland



Philip Insall Insall & Coe United Kingdom



Jens Erik Larsen Foreningen Frie Fugle Denmark





Thank you to **Daniel Mourek**!



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Procedure

- Four candidates:
 - 1. Erzsébet Pénzes
 - 2. Manuel Calvo
 - 3. Marie Secrétant
 - 4. Zoran Klaric

In case of technical issues, please contact +32 488 58 35 02 | eurovelo@ecf.com

- CVs sent in advance
- Each candidate now has 3 mins to present themselves
- Vote via Election Runner (see email)
- The decision will be on the basis of a simple majority (i.e. one candidate will need to secure 51% or more of the votes present).
- May take several rounds in which case the lowest placed candidate after each round will drop out.



Topic 9 – Election of EuroVelo Council Members

Does anyone object to the election procedure?



Use "Raise Hand" **ONLY** to indicate objection





Voting in progress

Please check your emails and vote now.

In case of technical issues, please contact +32 488 58 35 02 | eurovelo@ecf.com







+1 EuroVelo Council Member



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Provisional EVGM 2020

Topic 10

AOB

Käthi Diethelm







roVelo.cor

Topic 11

Thank you to Ádám Bodor

Käthi Diethelm



★ ★ ★ IroVelo.cor

Atlantic Coast Rout



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Provisional EVGM 2020

Topic 12

Closing

Käthi Diethelm







Thank you for your participation!

• Please join us now on Wonder for social discussions!



Social discussions

- 1. Copy the <u>link</u> to 'Wonder' provided in chat and/or email
- 2. Close your Zoom client (leave the meeting)
- 3. In your browser, go to 'Wonder' using the <u>link</u> and complete your profile to enter the Café
- 4. Click and hold your mouse to move in the Café
- 5. Approach others to instantly start/join video discussions!

Link to EuroVelo Café: <u>www.wonder.me/r?id=exf20y-oy7a1</u>